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### SUSTAINING the PAST-INVENTING the FUTURE 2012 NJ HISTORIC PRESERVATION CONFERENCE

#### **RIDER UNIVERSITY, LAWRENCEVILLE**

THURSDAY, JUNE 7, 2012

## SUSTAINING THE PAST

### **CONFERENCE** Agenda

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TIME	ACTIVITY	LOCATION	
8 A.M. – 9 A.M.	<b>CONFERENCE REGISTRATION</b> <i>at</i> Rider University BREAKFAST <i>and</i> VENDOR EXHIBITS.	Cavalla Room, The Bart Luedeke Student Center	
9 A.M. – 10:15 A.M	<ul> <li>PLENARY SESSION</li> <li>WELCOME         <ul> <li>RICHARD E. CONSTABLE, III, Acting Commissioner, Department of Community Affairs</li> <li>THE HONORABLE CHAD GOERNER, Mayor, Princeton Township</li> </ul> </li> <li>KEYNOTE ADDRESS: Unlocking the Mystery of True Sustainability         <ul> <li>STEVEN MOUZON, President, New Urban Guild; Principal, Mouzon Design; and Author, The Original Green</li> </ul> </li> </ul>	Theater, The Bart Luedeke Student Center	
10:45 A.M. – NOON	<ul> <li>CHOICE OF EDUCATIONAL SESSIONS</li> <li>(S-1) Areas in Need of Redevelopment – Integrating Historic Preservation into the Plan</li> <li>(S-2) Paying It Forward: Building Reinvestment &amp; Preventive Conservation of Historic Buildings</li> <li>(S-3) Curiously Eerie: Preserving and Interpreting "Stabilized Ruins" at Eastern State Penitentiary Historic site and Elis Island's Hospital Complex</li> <li>(S-4) Unexpected Cultural Landscapes</li> <li>(S-5) Preserving the Battlefield: Lessons Learned from Princeton and Beyond</li> <li>(S-6) Historic Sites Surveys and New Technology</li> </ul>	Memorial 310 Memorial 112 Sweigart Auditorium Auditorium, Student Center Memorial 203 Memorial 210	
NOON – 1:30 P.M.	<b>LUNCH</b> VENDOR EXHIBITS, BOOKSTORE <i>and</i> BOOK SIGNING: STEVE MOUZON'S <i>The Original Green</i>	Cavalla Room, The Bart Luedeke Student Center	

### **CONFERENCE** Agenda

TIME	ACTIVITY	LOCATION
1:00 to 4:15 P.M.	<b>CHOICE OF AFTERNOON FIELD WORKSHOPS</b> (W-1) Princeton, Planning & Preservation Field Workshop	Board bus in front of the Student Center beginning at 12:40
	(W-2) Complexity and Challenge in Restoration and Stewardship: The Kahn Bath House Complex and the First Presbyterian Church of Ewing Sanctuary Field Workshop	Board bus in front of the Student Center beginning at 12:40
	(W-3) Princeton's Residential Treasures: A Preservation Tour	Board bus in front of the Student Center beginning at 12:40
1:30 to 2:45 P.M.	<b>CHOICE OF EDUCATIONAL SESSIONS</b> (S-7) Utilization of a NJ Historic Transportation Corridor: The Morris Canal	Memorial 203
	(S-8) Duke Farms: Stewardship in the 21st Century	Memorial 310
	(S-9) African American Sites in New Jersey: Case Studies from Recent Projects.	Memorial 112
	(S-10) Effective Use of Paranormal Programming at Historic Sites	Sweigart Auditorium
3:00 to 4:15 P.M.	CHOICE OF EDUCATIONAL SESSIONS	
	(S-11) New Tools for Historic Roads in New Jersey	Memorial 112
	(S-12) Stewardship Solutions for New Jersey's State-Owned Parks and Historic Sites	Memorial 310
	(S-13) Adding to the Archaeologist's Toolbox: Wood, Soil, Shells, Rocks and Bullets All Have Stories to Tell	Memorial 203
	(S-14) Building the "Next Generation" Appeal of Your Organization	Sweigart Auditorium
	(S-15) Interpreting the Guidelines on Sustainability for Rehabilitation of Historic Buildings	Memorial 210
4:30 to 5:15 P.M.	<b>CLOSING SESSION:</b> Keeping It Green, and Historic: Determining the Future of the Garden State Historic Preservation Trust Fund	Theater Student Center
5:15 to 7:00 P.M.	RECEPTION	Cavalla Room, The Bart Luedeke Student Center

TING THE FUTURE

### SUSTAINING THE PAST

### Dear friends and Colleagues,

Welcome to the 2012 Historic Preservation Conference at Rider University!

This year's conference, "Sustaining the Past, Inventing the Future" emphasizes how preservation can become a viable tool for planning our communities, attracting new history participants and incorporating sustainable building practices that will help our environment.

We welcome keynote speaker Steve Mouzon, founder of the Urban Guild and author of The Original Green, who will help us think about sustainability in a practical way. We encourage you to take advantage of the 18 educational sessions and workshops, which cover topics such as Preventive Building Conservation, Historic Site Surveys and New Technology, Stewardship in the 21st Century, Interpreting Guidelines on Sustainability, and much more.

During the day, please visit with the sponsors and vendors in the exhibit area. It is the sponsors' financial support for the Historic Preservation Conference that is vital in making this a self-supporting event.

Best wishes for a successful conference!

RICHARD E. CONSTABLE, III Acting Commissioner Department of Community Affairs

**DOROTHY<sup>I</sup>P. GUZZC** *Executive Director* Historic Trust

**CHRIS PERKS, P.E.** *Chair* Historic Trust Board of Trustees

### FEATURED SPEAKER STEVE MOUZON

Steve has led or contributed to many advances in sustainable place-making and building design. He runs a veritable "skunk works" of sustainability, placemaking, and building-making ideas and tools from his office in Miami Beach. He founded the New Urban Guild, which is a group of architects, designers, and other New Urbanists dedicated to sustainable. buildings and places native to and inspired by the regions in which they are built. The Guild was instrumental in the creation of the Katrina Cottages concept. Steve's Katrina Cottage VIII, which opened the second generation of Katrina Cottages, was awarded a Charter Award by the Congress for the New Urbanism.

Steve is also a principal of Mouzon Design, which produces a number of town-building tools and services. His house plans have been featured repeatedly as Home of the Month in Southern Living and Coastal Living. Steve is Town Architect at several new hamlets, villages and neighborhoods around the country, using a unique face-to-face method of design review he developed that many agree is the most effective in use today. Several of his projects are award-winners.

Steve's new book, The Original Green, frames sustainability in common-sense, plain-spoken terms. Bobby Kennedy, Jr. wrote the Foreword. Years ago, Bobby's wife Mary attended the very first Original Green Workshop in New York. Since then, Bobby and Mary have rebuilt their flood-damaged house according to Original Green principles. They have also engaged Steve to design a Katrina Cottage to replace their guest cottage that was destroyed by a falling tree. Steve has also collaborated repeatedly with other notables, including Andrés Duany and Elizabeth Plater-Zyberk of DPZ and the Prince's Foundation for the Built Environment, which is Prince Charles' organization.



**STEVE MOUZON** President New Urban Guild; Principal, Mouzon Design; and Author, The Original Green

## SUSTAINING THE PAST

### FEATURED SPEAKER RICHARD E. CONSTABLE, III

Building on his reform agenda for New Jersey, Governor Chris Christie nominated Richard E. Constable III. Esq. to lead the New Jersey Department of Community Affairs (the "DCA"). This cabinet-level department plays an instrumental role in helping local governments to reduce property taxes, improve their operations through best practices, and advance sensible affordable housing development. The DCA provides guidance on a wide range of programs and services that respond to issues of public safety including building and fire codes, community planning and development, and financial assistance for individuals in need.

Prior to joining the Department of Community Affairs in January 2012, Acting Commissioner Constable managed the day-to-day operations at the New Jersey Department of Labor and Workforce Development where he served as Deputy Commissioner. From 2002 to 2010, he worked as a federal prosecutor with the U.S. Attorney's Office in Newark. There he regularly investigated and prosecuted high-profile elected and appointed officials, including state senators, assemblymen, and mayors, who were charged with bribery and extortion.

Before his post with the U.S. Attorney's Office, Acting Commissioner Constable worked from 1998 to 2002 as a litigation associate with Sullivan & Cromwell LLP in New York City on sophisticated securities and antitrust matters.

Raised in East Orange, Acting Commissioner Constable graduated magna cum laude with an undergraduate degree in political science from the University of Michigan, where he was a Harry S. Truman Scholar. Mr. Constable earned both his law degree and Masters in Government Administration from the University of Pennsylvania in 1997. After graduation he clerked for Justice Alan Page of the Minnesota Supreme Court.

In addition to overseeing the Department of Community Affairs, Acting



RICHARD E. CONSTABLE, III Acting Commissioner Department of Community Affairs

Commissioner Constable also serves as Chair of the State Residency Review Commission and is on the State Health Benefit Plan Design Committee.

He lives in Orange.

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**FOUNDATION** APA, New Jersey Chapter Historical Society of Princeton Preservation New Jersey

## SUSTAINING THE PAST

### **2012 PLANNING COMMITTEE**

Judith F. Adams, AICP New Jersey Historic Trust

Andrew Angelilli, P.E Plan B Engineering

Michael Calafati, AIA, LEED AP Michael Calafati Architect, LLC

**Glenn Ceponis** New Jersey Historic Trust

**Stephanie L. Cherry-Farmer** Preservation New Jersey

George Chidley NJ DEP

Sara R. Cureton New Jersey Historical Commission and New Jersey Cultural Trust

**Erin Dougherty** Historical Society of Princeton

**Lisa Ginther** MBI GluckShaw

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Adam Perle Princeton Regional Chamber of Commerce

Niquole Primiani New Jersey Historical Commission

**Dan Saunders** NJDEP – Historic Preservation Office

**Andrea Tingey** NJDEP – Historic Preservation Office

### **CONFERENCE HOSTS**

### HISTORIC TRUST COMMON WEALTH of New Jersey





### **EXHIBITORS**

Advanced Dry Ice Blasting APA, New Jersey Chapter Banisch Associates, Inc. Beacon Redevelopment Bucks County Community College, Historic Preservation Program Crossroads of the American Revolution National Heritage Area Drew University, Historic Preservation Certificate Program **Eclectic Architecture** Erie Landmark Company ESCA Soda Blast, LLC Friends of Paterson Great Falls National Historic Park Historic Building Architects, LLC HMR Architects, PA Hunter Research, Inc. InfoAge Keep it Green Coalition Keystone Preservation Group

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### **SESSIONS** 2012 NJ HISTORIC PRESERVATION CONFERENCE

#### **MORNING EDUCATION SESSIONS: 10:45 A.M. - NOON**

#### (S-1) Areas in Need of Redevelopment – Integrating Historic Preservation into the Plan

MEMORIAL 310

The session will review how historic preservation and redevelopment can successfully co-exist and how redevelopment can provide unique opportunities to help rehabilitate and restore important historic resources.

The speakers will describe the fundamentals of the redevelopment process, including what areas can qualify as either an area in need of redevelopment or an area in need of rehabilitation and the procedures that must be followed under the Local Redevelopment and Housing Law to designate the area and adopt a redevelopment plan. Participants will learn about the contents of a redevelopment plan, how it is different than a standard zoning ordinance, and how the plan can be used to promote historic preservation objectives. Case studies will include an in-depth look at Woodbury's recently adopted development plan and its impact on the community's historic resources. Other site-specifics examples will show how historic preservation commissions can play a role in both shaping redevelopment plans and providing valuable input during the review of proposed redevelopment projects.

#### **SPEAKERS:**

Stanley Slachetka, AICP, PP, LEED-GA, T&M Associates Glenn A. Ceponis, Historic Preservation Specialist, New Jersey Historic Trust

#### (S-2) Paying It Forward: Building Reinvestment & Preventive Conservation of Historic Buildings MEMORIAL 112

The session will introduce the principles of preventive conservation as a stewardship model and the principles of asset lifecycle costing as a means of budgeting for preventive conservation. This session is structured for all stewards of historic buildings, from small non-profits to large municipalities.

Preventive conservation is a proactive approach to building stewardship; it is preferable to the conventional alternative of long periods of building decline punctuated by episodes of major capital campaigns, fund-raising, major rehabilitation and restoration. However, preventive conservation stewardship requires that building stewards have a method for systematic analyzing and identifying the funding that should be set aside annually for ongoing preventive care of the building.

This session presents the Heritage Building Reinvestment Model as a tool for budgeting adequate funding to implement a program of preventive conservation of a historic building. The Heritage Building Reinvestment Model is an adaptation of the Asset Lifecycle Model for Total Cost of Ownership Management (Asset Lifecycle Model), issued by the Government Accounting Standards Board (GASB) as an accounting method for government entities to address their long-term budgeting for facilities and infrastructure.

Participants, working in small groups, will apply the model to a real-world example for budgeting and decision making for preventive conservation.

#### **SPEAKER:**

Michael Henry P.E. AIA, Principal, Watson & Henry Associates

#### **MORNING EDUCATION SESSIONS: 10:45 A.M. - NOON**

#### (S-3) Curiously Eerie: Preserving and Interpreting Stabilized Ruins at Eastern State Penitentiary Site and Ells Island's Hospital Complex

#### SWEIGART AUDITORIUM

Historic sites around the country face challenges to effectively interpret buildings which were not originally designed for public education and enjoyment. This session will explore the history, challenges and ongoing preservation and interpretation at two of major institutional sites: Eastern State Penitentiary Historic Site in Philadelphia and the Ellis Island Hospital Complex in Jersey City. Panelists from each site will discuss the philosophical and technical challenges in preserving a ruin. Participants will learn about a variety of stabilization methods that slow the process of deterioration without compromising the historic integrity of a site and understand the process of integrating interpretive planning with preservation planning. At the end of the course, participants will also be able to explain how life safety concerns are incorporated into preservation planning for stabilized ruins.

#### **MODERATOR AND SPEAKER:**

Dorothy Hartman, Executive Director, Ellis Island Institute

#### SPEAKERS:

**Sally Elk**, President and CEO, Eastern State Penitentiary Historic Site **Shawn Evans**, Director of Preservation and Cultural Projects,

Atkin Olshin Scade Architects

Richard Pieper, Director of Preservation, Jan Hird Pokorny Associates

#### (S-4) Unexpected Cultural Landscapes THEATER, STUDENT CENTER

Cultural landscapes often provide the context for historic buildings or monuments, making them sometimes difficult to recognize. Through three case study presentations of unexpected landscapes this session will challenge the audience's perception of common cultural landscapes where they are found, what they are composed of, and how they contribute to our understanding of historic events.

Three diverse landscapes will be presented. The cultural landscape of historic cemeteries typically focuses on funerary monuments, but a recently completed cultural landscape report for the earliest section of Laurel Hill Cemetery in Philadelphia focused instead on the character of the original "gardenesque" landscape plantings. Second, a presentation on the reconstruction of the cultural landscape surrounding the 1778 battle at Monmouth Courthouse will illustrate how the historic landscape illuminates military and social history and influences site interpretation. Finally, the significance of the forest plantation at the home of Franklin Delano Roosevelt in Hyde Park, NY was long-ignored, but the National Park Service recently embraced the plantation and its importance as a legacy of FDR's interest in conservation.

#### **MODERATOR:**

**Dennis Montagna, Ph.D.,** Program Manager, Monument Research & Preservation NPS--Northeast Region

#### SPEAKERS:

John E. Auwaerter, Historical Landscape Architect, State University of New York College of Environmental Science and Forestry and National Park Service Partner

**Suzanna Barucco,** Principal, sbk + partners, LLC

Garry W Stone, Ph.D., Historian, Monmouth Battlefield State Park

### CONFERENCE SESSIONS

#### **MORNING EDUCATION SESSIONS: 10:45 A.M. - NOON**

#### (S-5) Preserving the Battlefield: Lessons Learned from Princeton and Beyond

#### MEMORIAL 203

Battlefield preservation and conflict archaeology are evolving fields that evoke much stronger emotions than many preservation efforts because of their patriotic associations. Commemoration, interpretation, and preservation of battlefields have progressed from single monuments to units and individuals to the preservation and interpretation (or sometimes reinterpretation) of the battle based on new sources of information.

The 1777 Battle of Princeton was the culminating event of the "Ten Crucial Days," and is credited with salvaging the cause of the American Revolution. A recent mapping study includes new primary source material correlated to the land forms, a Military Terrain Analysis, to understand the ebb and flow of the engagement, and incorporation of archeological evidence – the physical remains of the fight.

The American Battlefield Protection Program has designated the Princeton Battlefield as a Priority 1 threatened site because of proposed development on parcel adjacent to the State Park. The Princeton Battlefield Society is working to preserve this parcel as an element of the core area of the battle, and an integral part of the cultural landscape of the battlefield.

#### **MODERATOR:**

Anne E. Weber, FAIA, FAPT, Partner, Mills + Schnoering Architects

#### **SPEAKERS:**

Wade P. Catts, RPA, Associate Director, Cultural Resources, John Milner AssociatesKip Cherry, PP, Vice President, Princeton Battlefield Society

#### (S-6) Historic Sites Surveys and New Technology MEMORIAL 210

The Morris County Department of Planning and Development, Preservation Trust, will describe its efforts to update a historic resource survey from the 1980s and turn survey data into a living research, planning, and public information tool. The project incorporates historical research, fieldwork, and the implementation of database, GIS, and web-based technologies to store, map, and share information. The survey update is a work in progress (the second phase of the update was recently completed), and the County is learning many lessons about the use of technology in these kinds of projects, as well as gaining a greater appreciation for the desire for easily accessible information about our history and built environment on the part of local historians, historical organizations, and the general public. This session will describe the project methodology, lessons learned to date, and the County's aspirations for the collection, use, and dissemination of historic resource data.

#### **MODERATOR AND SPEAKER:**

Jan Williams, Cultural and Historic Resources Specialist

#### **SPEAKERS:**

Carol Barkin, Morris Township and Morristown Historic Preservation CommissionsW. Stuart Walter, Geographic Information Systems Specialist

#### CHOICE OF AFTERNOON FIELD WORKSHOPS: 1:00 TO 4:15 P.M.

#### (W-1) Princeton, Planning & Preservation Field Workshop

Board bus in front of the Student Center beginning at 12:40

This walking tour of Princeton will highlight the role of planning in historic preservation. The tour will begin at the historic Princeton train station and end at the municipal center with stops along the way at the Mercer Hill Historic District, Palmer Square, the municipal library, Witherspoon Street, the Princeton Hospital, as well as a visit with architect Robert Hillier. Presenters will discuss redevelopment, adaptive reuse, town-gown relations and planning for modern needs in a historic context, as well as the role of the planner in dealing with gentrification.

Please note: This is a bus and walking tour. Wear comfortable shoes and dress for the weather.

#### **MODERATOR:**

Courtenay D. Mercer, PP, AICP

#### **SPEAKERS:**

Barbara Hillier, AIA Marvin R. Reed, former Mayor, Princeton Borough, NJ

#### (W-2) Complexity and Challenge in Restoration and Stewardship: The Kahn Bath House Complex and the First Presbyterian Church of Ewing Sanctuary Field Workshop

Board bus in front of the Student Center beginning at 12:40

Restoration and rehabilitation are resource-specific undertakings that depend on building types, condition and proposed uses. Approaches can vary dramatically. During this field workshop the audience will gain an in-depth understanding of the assessments, approaches, tools and treatments applicable to two very different historic resources located just a few minutes apart in Ewing.

The first visit will explore the restoration and rehabilitation of The Kahn Bath House and Day Camp, designed by Louis I. Kahn and completed in 1995 and 1957 respectively, has recently been restored by Mercer County. This project will provide the audience with a one-of-a-kind examination of the challenges of restoration and stewardship of Modern architecture.

Preservation New Jersey and a community advocacy group are in the final stages of planning for the restoration of the 1867 sanctuary of the First Presbyterian Church of Ewing, the workshop's second on-site visit. This project demonstrates challenges with use, materials, design and engineering solutions

Please note: This is a bus and walking tour. Wear comfortable shoes and dress for the weather.

#### **SPEAKERS:**

Meredith Arms Bzdak, PhD, Partner, Mills + Schnoering Architects, LLC

John N. Harrison, P.E., President, Harrison-Hamnett, P.C., Consulting Structural Engineers Michael Mills, FAIA, Partner, Mills + Schnoering Architects, LLC

## CONFERENCE SESSIONS

#### CHOICE OF AFTERNOON FIELD WORKSHOPS: 1:00 TO 4:15 P.M.

#### (W-3) Princeton's Residential Treasures: A Preservation Tour Board bus in front of the Student Center beginning at 12:40

The Historical Society of Princeton will lead participants on a tour of five distinctive Princeton properties which have undergone major restoration and/or adaptive reuse. The first stop will be Tusculum, summer home and farm of John Witherspoon, a signer of the Declaration of Independence. The next stop is the Waxwood Apartments. Transformed into residential units in the early 2000s, the building was originally constructed in 1908 as the Witherspoon School for Colored Children in Princeton.

Our third stop is Westland, the Georgian Revival house on Hodge Road, which was purchased after former United States President Grover Cleveland and his wife settled in Princeton after his second presidential term ended in 1897. We'll then visit the Tudor-Revival home on Library Place of United States President Woodrow Wilson. The last stop on the tour is the Historical Society of Princeton's Updike Farmstead, consisting of a late 18th/early 19th century farmhouse, which underwent extensive rehabilitation and restoration to transform the home into our second headquarters.

### Please note: This is a bus and walking tour. Wear comfortable shoes and dress for the weather.

#### **TOUR LEADERS:**

 T. Jeffery Clarke, AIA, NCARB, President, T. Jeffery Clarke, Architect LLC
 Erin Dougherty, Executive Director, Historical Society of Princeton
 Shirley A. Satterfield, Trustee Advisory Board Member, Historical Society of Princeton



(W-2) First Presbyterian Church of Ewing Sanctuary Field Workshop



#### AFTERNOON EDUCATION SESSIONS: 1:30 P.M. - 2:45 P.M.

#### (S-7) Utilization of a NJ Historic Transportation Corridor: The Morris Canal

#### MEMORIAL 203

The Morris Canal was built from 1825 to 1831 to transport Pennsylvania coal to markets in New Jersey and New York. Known as the "Mountain Climbing Canal" it overcame an elevation change of 1,674 feet by using inclined planes and locks. Initially the 102- mile canal served as an economic catalyst for developing northern New Jersey until the railroads surpassed the efficiencies achieved by the canal.

This session will discuss the accomplishments and challenges faced by Morris Canal preservationists across the state, and detail technical conservation and restoration projects along the Canal route. Some of the unique efforts include conveying the benefits of the canal to homeowners and farmers, addressing safety and access issues where modern transportation modes intersect with the canal, the need for political and public support, and replacement and maintenance of washed out bridges. The panel will conclude with the introduction of new efforts funded by the NJTPA and the Morris Canal Working Group.

#### **MODERATOR:**

Brian Morrell, President, Canal Society of New Jersey

#### **SPEAKERS:**

Jennifer Gonzalez, Environmental Planner, Passaic County Planning Jim Lee Jr., Vice Chairman, Warren County Morris Canal Committee Neal Leitner, Senior Planner, Sussex County Planning Joe Macasek, Vice President, Canal Society of New Jersey

#### (S-8) Duke Farms: Stewardship in the 21st Century MEMORIAL 310

Duke Farms is the 2,700-acre property created by James Buchanan Duke, a prominent industrial entrepreneur and benefactor of Duke University, in the late 18th and early 19th century. In 1993, the Doris Duke Charitable Foundation was created to maintain and transform the property into an environmental center.

This session will explore the site's recent activity to conceive a new institution dedicated to green principles. Panelists will explore the master planning process and detail its first capital projects, a LEED-platinum, adaptive reuse of a 1905 stone barn as an orientation center and offices for the Foundation, and a LEED-gold renovation, and renewal of an 1899 Lord & Burnham conservatory that will house an indoor native plant center.

During this session, participants will learn how preservation and green design issues were resolved by balancing the Secretary of Interior's Standards and LEED guidelines; understand the collaboration between Owner, Design Team, Construction Manager, and Community; discover how environmental stewardship practices in managing a property can be used to supplement capital projects; and see the importance of re-using existing infrastructure in re-planning, re-purposing and transforming historic sites.

#### **MODERATOR AND SPEAKER:**

Nan Gutterman, AIA, FAPT, Project Manager, VITETTA

#### **SPEAKERS:**

Tim Taylor, Executive Director Duke Farms Stephanie Valentine, AIA, Project Architect VITETTA

### CONFERENCE SESSIONS

#### AFTERNOON EDUCATION SESSIONS: 1:30 P.M. - 2:45 P.M.

#### (S-9) African American Sites in New Jersey: Case Studies from Recent Projects MEMORIAL 112

This session will raise issues that relate directly to questions of recognition, significance, documentation, preservation, and understanding of sites relating to African-American heritage in New Jersey. The case studies include: an exploration of the methodology used in a recent survey of African-American historic sites in New Jersey's capital city for the Trenton Historical Society; the discovery and documentation of Marshalltown in Salem County, which bears evidence of the efforts of African Americans to achieve autonomy from the First Emancipation through the Great Migration periods; the legacy of Negro League professional baseball at Hinchliffe Stadium in Paterson as developing the crucial context of segregated baseball stadiums; and the previously understudied evidence of an African-American neighborhood in Cape May City.

#### **MODERATOR:**

Walter Gallas, Field Director, Philadelphia Field Office of the National Trust for Historic Preservation

#### **SPEAKERS:**

Emily T Cooperman, Ph.D., Principal, ARCH Preservation Consulting Jennifer B. Leynes, Senior Architectural Historian,

Richard Grubb & Associates, Inc. Janet Sheridan, Consultant, Cultural Heritage Consulting Edie Wallace, Historian, Paula S. Reed & Associates

### (S-10) Effective Use of Paranormal Programming at Historic Sites

#### SWEIGART AUDITORIUM

Shed some light on a topic long kept in the shadows! Paranormal programming is becoming increasingly commonplace in heritage tourism. Our panel will review successful paranormal programs already in place at a variety of sites and discuss the potential benefits and pit-falls often encountered in this area including effectively managing the expanded audience, relating the new programs to your mission, securing your collection and more. Participants will leave with a good understanding of how to utilize this type of program in a variety of settings.

#### **MODERATOR AND SPEAKER:**

Elizabeth H. Beatty, Executive Director, Fort Mifflin on the Delaware

#### **SPEAKERS:**

Katie Michele Caljean, Curator of Public Programming, Red Mill Museum VillageRichard W Fink, II, Executive Director, The Sketch Club of Philadelphia

(S-9) African American Sites in New Jersey: Case Studies from Recent Projects



#### AFTERNOON EDUCATION SESSIONS: 3:00 P.M. - 4:15 P.M.

#### (S-11) New Tools for Historic Roads in New Jersey MEMORIAL 112

This session will describe two new tools available for assessing the significance of historic roadways and making decisions about the future of those roads that remain in service to the travelling public. First, the 2011 New Jersey Historic Roadway Study provides a statewide historical context for road development, including administrative, design, and technological trends through World War II, as well as a framework for evaluating the significance and integrity of historic roads. The 2012 New Jersey Historic Roadway Design Guidelines will assist agencies, roadway designers, consultants, and others with making decisions about the appropriate treatment of historic roadways when improvements are proposed.

Panelists will describe projects where the principles of the Roadway Study were applied in the field to help identify and evaluate the significance and integrity of historic road segments as part of Section 106 consultation for New Jersey Department of Transportation improvement projects. Lessons learned regarding historical research and survey methodologies for future historic road National Register eligibility evaluations in New Jersey will be discussed.

#### **MODERATOR AND SPEAKER:**

Janet Fittipaldi, Executive Manager, Landscape Architecture and Environmental Solutions, New Jersey Department of Transportation

#### SPEAKERS:

Martin Abbot, Senior Architectural Historian, URS

- Johnette Davies, Director of Historical Services, KSK Architects Planners Historians
- **Glenn R. Modica,** Principal Senior Historian, Richard Grubb & Associates

#### (S-12) Stewardship Solutions for New Jersey's State-Owned Parks and Historic Sites MEMORIAL 310

#### State owned parks and historic sites around the country face deep economic challenges. In 2010, the National Trust for Historic Preservation named America's state-owned historic sites and parks among the 11 "most endangered" historic places in the nation. In New Jersey, DEP Commissioner Bob Martin said, "Our parks and historic sites are very expensive to run. At the same time, they are enjoying great popularity and the total acreage of land the system manages continues to grow. To ensure the long-term viability of the parks, we are adopting a new approach that will focuses on revenue production, operational excellence and partnering with corporations, nonprofits and foundations that will allow us to bring in new revenues, add exciting new programs and ventures, and enable the State to better focus on protection and management of extensive natural and historic resources." Panelists will discuss the state of parks funding in New Jersey and nationally, to get an overview of the scope and scale of the problem. A discussion of issues and solutions that other states use, and how they might be applied in New Jersey will follow. Finally there will be case studies that help to illuminate what is working, what we are learning, and what steps we might take to make it easier to protect and preserve our parks and historic sites.

#### **MODERATOR AND SPEAKER:**

Daniel Saunders, Administrator, Historic Preservation Office

#### SPEAKERS:

Donna Harris, Principal, Heritage Consulting Inc.Steve Ellis, Northern Regional Superintendent, New Jersey Division of Parks and Forestry

### CONFERENCE SESSIONS

#### AFTERNOON EDUCATION SESSIONS: 3:00 P.M. - 4:15 P.M.

#### (S-13) Adding to the Archaeologist's Toolbox: Wood, Soil, Shells, Rocks and Bullets All Have Stories to Tell MEMORIAL 203

Archaeological research can add new dimensions to an understanding of the past when combined with documentary research and traditional approaches. This practical session looks at new or revisited approaches and methods including dendrochronology (tree-ring dating), soil nutrient analysis, working on sites containing hazardous waste or unexploded ordnance, and Native American stone tool analysis for gleaning significant archaeological data about historic and prehistoric sites.

#### **MODERATOR AND SPEAKER:**

Ilene Grossman-Bailey, RPA, Ph.D., Senior Archaeologist,

Richard Grubb & Associate

#### **SPEAKERS:**

Michael J. Gall, M.A., RPA, Senior Archaeologist,

Richard Grubb & Associates

Sean McHugh, M.A. History, Registered Professional Archaeologist, Archaeologist, Richard Grubb & Associates

Richard Veit, Ph.D., RPA, Associate Professor, Department of History and Anthropology, Monmouth University

Jesse Walker, M.A., Senior Archaeologist, Richard Grubb & Associates

### (S-14) Building the "Next Gen" Appeal of Your Organization

#### SWEIGART AUDITORIUM

Most every historic site and heritage organization faces the same strategic issue: how to attract younger people – as visitors, donors, members and board members. This is a problem of sustainability, which is especially timely, in light of the aging leadership and membership of many of these groups.

Unless cultural organizations determine ways to strengthen their appeal to younger people, they are unlikely to survive.

At this educational session you hear will from sites that have built "next gen" appeal and learn the techniques they use to develop a plan for the future. Topics will include: how to identify what younger people want, create winning program, and attract younger board members, donors, and members. The focus will be on involving those ages 25-40.

#### **MODERATOR:**

Nancy Moses, Principal, Nancy Moses Planning + Development

#### **SPEAKERS:**

Michael P. Cagno, MA, Executive Director, The Noyes Museum of Art of Richard Stockton College

Rachel Dukeman, Managing Director, Plays & Players (Philadelphia) Matthew E. Pisarski, AICP, PP, Principal Planner, County of Cumberland

#### AFTERNOON SESSIONS: 3:00 P.M. - 4:15 P.M.

#### (S-15) Interpreting the Guidelines on Sustainability for Rehabilitation of Historic Buildings.

#### MEMORIAL 210

Historic districts and their local regulatory bodies are facing increased pressure from property owners seeking to improve the energy performance of their buildings and overall sustainability of sites within a historic context. This session will review the Secretary of the Interior's Standards for Rehabilitation and Illustrated Guidelines on Sustainability for Rehabilitating Historic Buildings as published by the National Park Service as it pertains to local Historical Commission review.

At the end of this course, participants will be able to understand the value of maintaining existing historic building fabric to minimize waste transferred to landfills; understand that small unobtrusive modifications, such as adding insulation and weather-stripping at windows, can result in significant thermal improvements and eliminate the need for replacement windows; understand how site improvements, such as permeable pavers and rain gardens, can be integrated into historic site and context; and be able to review proposed sustainability modifications, such as solar panels, green roofs and wind turbines, within a historic context.

#### **MODERATOR AND SPEAKER:**

**Dominique M. Hawkins, AIA, LEED, AP,** Principal, Preservation Design Partnership

#### **SPEAKER:**

Lisa Soderberg, Project Manager, Historic Building Architects, LLC

#### CLOSING SESSION: 4:30 P.M. to 5:15 P.M.

### Keeping It Green, and Historic: Determining the Future of the Garden State Preservation Trust Fund.

THEATER, THE BART LUEDEKE STUDENT CENTER

This session will engage the audience in the need to support long-term funding for the Garden State Preservation Trust. Discover the remarkable preservation work that this money, through the New Jersey Historic Trust, has made possible. Be among the first to learn the results of the Trust's 2012 Capital Needs Survey, documenting the immense need for future preservation funding that still exists statewide.

As the largest source of state-level funding for historic preservation, the Garden State Preservation Trust (GSPT) fund has helped recognize, restore and protect hundreds of New Jersey's historic resources since 1990. The GSPT has been funded using short-term bond measures for the past 14 years, and now, is again in danger of running out of money. New Jersey residents must ensure that this doesn't happen.

Finally, the Keep It Green Campaign, an advocacy coalition dedicated to securing long-term GSPT funding, will present the current status of its efforts. Learn what KIG is doing to defend and support this funding, how to join the effort to secure relevant legislation that will save the Garden State Preservation Trust.

#### **MODERATOR:**

Stephanie Cherry-Farmer, Senior Programs Director, Preservation New Jersey, Inc.

#### SPEAKERS:

**Dorothy Guzzo,** Executive Director, New Jersey Historic Trust **Tom Gilbert,** Chairman, NJ Keep It Green, The Trust for Public Land **Maeghan Brass,** Conservation Advocate, New Jersey Audubon Society



# SPEAKERS

2012 NJ HISTORIC PRESERVATION CONFERENCE

**MARTIN ABBOT** is a Senior Architectural Historian with URS Corporation in Burlington, NJ. Mr. Abbot graduated from Cornell University with a B.S. in Urban and Regional Studies in 1988. He has been employed at URS since 2001, and between 1990 and 2001 worked at Kise Straw & Kolodner in Philadelphia. Mr. Abbot has conducted numerous Section 106 investigations throughout the Mid-Atlantic region. Mr. Abbot previously presented on historic roadways at the second national conference on historic roads in April 2000, held in Morristown, New Jersey.

**JOHN E. AUWAERTER** is co-director of the Center for Cultural Landscape Preservation in the Department of Landscape Architecture at the State University of New York College of Environmental Science and Forestry (SUNY ESF) in Syracuse, and a National Park Service Partner with the Olmsted Center for Landscape Preservation. His research in cultural landscape preservation has addressed historic gardens and residential landscapes, military bases, cemeteries, forests, and parks. John holds an B.A. in American History with a minor in Architectural Studies from Middlebury College, an M.A. in Historic Preservation Planning from Cornell University, and a Master's of Landscape Architecture from SUNY ESF.

**CAROL BARKIN** is the outreach manager and a docent for the Morris County Tourism Bureau, a destination marketing organization. She received a Certificate in Historic Preservation from Drew University in 2006, and is a member of both the Morris Township and Morristown Historic Preservation Commissions in Morris County.

**SUZANNA BARUCCO** has 25 years' experience in all aspects of preservation practice including documentary research, analysis and writing, forensic investigation, architectural conservation, restoration and adaptive reuse design, technical specification writing, and construction observation for historic buildings, sites and landscapes. Suzanna is a lecturer in the Historic Preservation Program at the University of Pennsylvania, and a lecturer and con-



sultant for the Historic Preservation curriculum at Philadelphia University. She was project manager for the Laurel Hill Cemetery Cultural Landscape Report and reconstruction of The Shrubbery garden landscape, designed by John Notman as part of the original Laurel Hill Cemetery plan.

**MEREDITH ARMS BZDAK, PHD,** is partner in the firm of Mills + Schnoering Architects. She is an architectural historian, overseeing the majority of the firm's cultural resource management documents. Dr. Bzdak holds a BA in Art History from Mount Holyoke College and a PhD in Art History from Rutgers University. She is a Part-Time Lecturer at Rutgers University in the Art History Department, where she teaches classes on the



development of the modern city and the preservation of the recent past. She currently serves on the Board of Directors of The Cultural Landscape Foundation and DOCOMOMO US New York/Tri-State and is a member of the Advisory Board for Drew University's Historic Preservation Program. Dr. Bzdak is a Chair Emeritus and Member of the Board of Advisors of the National Alliance of Preservation Commissions, and the author of Public Sculpture in New Jersey; Monuments to Collective Identity.

ELIZABETH H. BEATTY is the Executive Director of the Fort Mifflin on the Delaware. Beth has been Executive Director at Fort Mifflin on the Delaware since September 2010. Her career includes diverse experience, from public accounting to historic site management and program development. Beth earned a Bachelor of Science degree (cum laude) in Business and Economics from Lehigh University and spent the early years of her career in the Tax Department at Price Waterhouse. Following an interest in historic preservation and programming, she joined the staff at the Barclay Farmstead (Cherry Hill, NJ) in the 1990's. There she was responsible for expanding the public education and scout programs along with day to day site management. As Executive Director at Fort Mifflin she enjoys varied responsibilities including program development, restoration, fundraising, marketing and strategic planning. In her first year at the Fort she coordinated the emergency repair of a partially collapsed sea wall, obtained grant funding for and facilitated an electrical upgrade in the Casemates, initiated two successful fundraising events, debuted new Living History events, overhauled the permanent exhibit and enhanced operations and membership at the National Historic Landmark. Fort Mifflin was one of the first historic sites to welcome paranormal programming and Beth is working to keep the programs up to date and interesting while balancing the concerns of running extensive night time programming at the 50-acre site.

**MAEGHAN BRASS** joined New Jersey Audubon (NJA) in August 2011 with a background in conservation science and policy and a desire to bring these two worlds together to effectively advocate for strong stewardship of New Jersey's wildlife and their habitats at the state and federal level. In addition to engaging in policy and legislative issues that relate to wildlife and habitat conservation, Maeghan contributes substantially to NJA's coordinating role for NJ



Keep It Green, a statewide coalition of over 160 member organizations to secure sustainable funding for the preservation and stewardship of New Jersey's open space, farmland, and historic treasures. Maeghan has an M.S. in Sustainable Development and Conservation Biology and an M.P.P. in Public Policy from the University of Maryland, College Park and a B.S. in Environmental Science from Indiana University, Bloomington. Before joining NJA, she had the opportunity to engage in a range of wildlife conservation issues while working for Defenders of Wildlife and The Wildlife Society in the DC-metro area. She has focused on the importance of wildlife and habitat considerations in issues such as climate change, development, and public lands management.

**MICHAEL P. CAGNO, MA** From 1999 to 2006, Michael Cagno served as the Executive Director for the Riverfront Renaissance Center for the Art in Millville, New Jersey. During his tenure in Millville, Michael worked with government and community organizations to revitalize its downtown by using the arts as a catalyst for economic development and social transformation. Since August 2006, Michael has served as Executive Director



of The Noyes Museum of Art of Richard Stockton College. In four short years, Michael has doubled the museum's membership, increased programming by 40%, and established a satellite gallery in Hammonton, New Jersey and most recently, a formal partnership with The Richard Stockton College of New Jersey. This partnership has allowed the museum to increase its capacity to make the arts more accessible and inclusive for residents of southern New Jersey. A few examples of his new programs include: artist memberships, Healing Arts, ArtPort (gallery space at AC International Airport), Arts on the Avenue in Hammonton and a new art gallery at the Seaview Resort. Michael currently serves on the Board of Trustees for New Jersey Art Pride and has served as board member for the New Jersey Association of Museums and the South Jersey Cultural Alliance as Vice President. Having a Bachelors Degree in Fine Art from Rowan University, Masters Degree in Museum Management and a Graduate Certificate in Arts Administration from Seton Hall University has allowed Michael to follow his passion for the arts. He also shares this passion as an adjunct arts professor at Cumberland County College and Stockton College.

**KATIE CALJEAN** received her BA in Anthropology with a double minor in Arts Administration & Museology and Archaeology from Drew University. She graduated summa cum laude and is a member of Phi Beta Kappa. Katie earned her MA in Museum Anthropology from Columbia University, a joint program with the American Museum of Natural History. As a graduate student, she worked as an intern at the Metropolitan Museum of Art in the Sherman Fairchild Center for Objects Conservation. She previously held the position of Museum Education Coordinator at the Morris Museum in Morristown, NJ, where she organized and facilitated all public programming and school tours. Katie is currently the Curator of Public Programming at the Red Mill Museum Village in Clinton, NJ.

**WADE P. CATTS, RPA,** a Registered Professional Archeologist, is an Associate Director of the Cultural Resources Department at John Milner Associates, responsible for the oversight of cultural resources services in the firm's West Chester and Philadelphia offices. He received a master's degree in History from the University of Delaware in 1988 and joined JMA's staff in 1993. Mr. Catts has over 25 years of experience in cultural resource



management and preservation planning and is well-acquainted with cultural resources/preservation legislation and regulations. His project experience includes work for federal, state, and local governments, museums, not-for-profit foundations, and private clients. His principal area of concentration is the historical archeology of the Middle Atlantic region, with expertise in historic farmsteads, documentary research, material culture studies, military sites archeology, and African-American archeology.

### CONFERENCE SPEAKERS

**GLENN CEPONIS** has spent over twenty years in the field of cultural resource management. He has served the last eight years as a Principal Historic Preservation Specialist for the New Jersey Historic Trust. In his role at the Historic Trust, Mr. Ceponis assists grant recipients in managing capital and planning preservation grants. Mr. Ceponis also provides technical assistance and coordinates the Historic Trust's preservation easement program.



Prior to his work at the Historic Trust, Mr. Ceponis completed a wide array of cultural resource projects including preparation of National Register nominations, HABS/HAER reports, Historic Structure reports, and Design Guidelines, among others. A resident of New Jersey, Mr. Ceponis served nearly ten years on his local Historic Preservation Commission.

**KIP CHERRY, PP** is a Princeton native, and a planner recently retired from the office of Michael Graves. She is an active community volunteer, working on such causes at the Valley Road School, the Dinky, and the preservation of the Princeton Battlefield. As a volunteer for the Princeton Battlefield Society, she organized the Society's events in 2008 commemorating the 225th anniversary of the time during 1783 when Princeton served as the new nation's capital while the Continental Congress met in Nassau Hall. Ms. Cherry has been coordinating the Princeton Battlefield Society's campaign to protect the battlefield.

**STEPHANIE L. CHERRY-FARMER** is the Senior Programs Director at Preservation New Jersey, Inc., the statewide membership-based non-profit education and advocacy organization for New Jersey. With PNJ, she manages various programs, including legislative advocacy initiatives, technical assistance, the annual "10 Most Endangered Places in New Jersey" program, the Commission Assistance and Mentoring (CAMP) program, and the



organization's communications and outreach via social media, two blogs, and a monthly newsletter.

Raised in Georgia, Stephanie holds an undergraduate degree in Journalism and a master's in Heritage Preservation, both from Georgia State University in Atlanta. She currently serves on the board of the Advocates for New Jersey History and the Trenton Historical Society, and as a commissioner with the Trenton Landmarks Commission. Prior to joining Preservation New Jersey, Stephanie worked with various preservation and history entities, including the Central Park Conservancy, the Atlanta Urban Design Commission, the Georgia Trust for Historic Preservation and the Atlanta Historical Society, and as an independent preservation consultant. Her foremost interest is mid-century Modern architecture and design.

**T. JEFFREY CLARKE AIA NCARB** is an awardwinning architect who was raised in the Virginia suburbs of Washington, D.C. and also in London, England. He holds a Bachelor of Science in Architecture degree from the University of Virginia and Masters of Architecture degree from the University of Michigan. Following graduate school and work for the University of Michigan Planner's Office, he moved to Princeton where he has



practiced for more than thirty-two years - since 1993 as president and founder of his own firm, T. Jeffery Clarke, Architect LLC. He was one of the original members of the Princeton Borough Historic Preservation Review Committee where he also served as vice chair, and was president of the Historical Society of Princeton from 1994-2000. He is presently Vice President for Operations and a member of the Preservation Committee of the Society. In 1998 he worked on the preservation of, and additions to, Tusculum, the home of John Witherspoon in Princeton. He also collaborated with HGTV for a segment on the house on the show Restore America in 2001.

**EMILY T. COOPERMAN, PH.D.** holds both an M.S. in Historic Preservation and a Ph.D. in the History of Art from the University of Pennsylvania. Before founding ARCH Preservation Consulting in 2007, Dr. Cooperman was the Director of Historic Preservation for the Cultural Resource Consulting Group, where she oversaw a staff of architectural historians and coordinated with the firm's other department directors to complete



multiple regulatory compliance and historic preservation projects. She was also a founding principal of George E. Thomas Associates, Inc., and previously served

as the Director of Research for the Architectural Archives of the University of Pennsylvania, where she served as scholarly director for the Philadelphia Architects and Buildings Project for the Archives, authoring biographies for multiple twentieth-century designers with local, national, and international careers. She began her career in museum work, and is the former Executive Director of Stenton, the early eighteenth century National Historic Landmark former residence of James Logan. Dr. Cooperman's recent projects include an inventory of historic African-American churches in Philadelphia, and a survey (with Preservation Design Partnership) of Yorktown, a middle-class, African-American post-World War II redevelopment in Philadelphia.

**JOHNETTE DAVIES** is the Director of Historical Services at KSK Architects Planners Historians, where she has been employed since 2003. She received a B.S. in History from Central Michigan University, and an M.S. in Historic Preservation from the University of Pennsylvania. Her previous work experience includes positions as a Planner for the city of Wilmington, Delaware, and Architectural Historian/Historian at Gannett Fleming, Inc. in Ham-



monton, New Jersey. Ms. Davies has worked extensively in the cultural resource management field in the Mid-Atlantic region, and has been a guest lecturer in Historic Preservation at Philadelphia University.

**ERIN DOUGHERTY** has been the Executive Director of the Historical Society of Princeton since 2007. During her tenure the institution has opened a new operating site, the Updike Farmstead, which has served to expand the Society's public programming and mission. She received her M.A.in Education from The College of William and Mary, and her B.A. from the University of Michigan. Her tenure in history and art museums has spanned over 20 years.

**RACHEL DUKEMAN** is a next-generation cultural marketer, with substantial facility with new media and a growing expertise in enlivening public experiences in ways that appeal to diverse audiences. Her background in studio arts and communication influences her creative approach to audience engagement, strategic planning and content development. She currently serves part-time as the Managing Director of Plays & Players, a 100-year old theater off Rittenhouse Square in Philadelphia. Rachel has established a niche for audience engagement by blending audience needs with innovative programming and inter-disciplinary partnerships. As the Project Director of Lincoln 200: The Bicentennial Festival, Rachel brought together a variety of institutions from multiple disciplines to interpret a theme of Abraham Lincoln: Then and Now.

Rachel has presented on "Museums and the Social Web: From Exhibits to PR to Fundraising" at the Mid-Atlantic Association of Museums Annual Conference 2009 and on "Discovering Your Hidden Target Audience Online" at the Association for State and Local History Annual Conference. Rachel's leadership competencies are demonstrated by her participation in professional organizations, as the Vice President of the Museum Council of Philadelphia and a Local Chair for the 2010 Annual Conference of the Mid-Atlantic Association of Museums.

Rachel's creative thinking and expert communication skills offer institutions a fresh, vibrant appeal. An adept writer and editor, her articles on Arts and Culture appear in The Philadelphia City Paper, The Philadelphia Bulletin, onPhilly2philly.com, PhilaCulturati.com and Flying Kite Media.

Rachel holds a Master of Arts degree in Museum Communication from the University of the Arts in Philadelphia, PA where she was the proud recipient of the Museum Studies Award for Service to the Profession. Rachel also received the Pennsylvania Council on the Arts Fellowship Award for the American Association of Museums Conference (2009), the Emerging Museum Professional Fellowship for the Mid-Atlantic Association of Museums (2008), and the Richard C. von Hess Fellowship Award and Grant for research on free admission at the Baltimore Museum of Art (2006).

**SARA JANE "SALLY" ELK,** President and CEO, was one of the organizing members of the Eastern State Penitentiary Task Force in 1988 while working at the Philadelphia Historical Commission. She has contributed to the preservation and development of the penitentiary as a cultural site since the beginning of the project. After ten years with the Philadelphia Historical Commission, Ms. Elk was self-employed as a preservation consultant



before joining the Eastern State as its first Executive Director in 1999.

## CONFERENCE SPEAKERS

Eastern State Penitentiary Historic Site now draws over 250,000 visitors annually, yet remains a stabilized ruin. With a master plan completed in 2011, Ms. Elk now focuses on implementing its recommendations for interpretation, preservation and visitor amenities. She holds a M.S. in Historic Preservation from the University of Pennsylvania with a specialty in architectural conservation.

**SHAWN EVANS, AIA** is the Director of Preservation and Cultural Projects for Atkin Olshin Schade Architects, a 20-person architecture firm with offices in Philadelphia, PA and Santa Fe, NM. He leads many of the firm's preservation and museum projects. He has been the Project Manager for a variety of preservation projects including Eastern State Penitentiary, the University of Pennsylvania Museum, Fort Mifflin, and Mother Bethel AME Church out of the Philadelphia office as well as Ohkay Owingeh, Fort Stanton, Fort Apache, and Cherokee Castle from the Santa Fe office. A graduate of Texas A&M University, Shawn received a Master of Architecture degree from the University of Pennsylvania. He is the current co-chair of AIA Philadelphia's Historic Preservation Committee and serves on the architectural committee of the Philadelphia Historical Commission. Shawn is a past recipient of AIA Philadelphia's Young Architect Award and recently received the prestigious 2011 Mid-Career Grant from the James Marston Fitch Charitable Foundation.

**RICHARD W. FINK, II** is an award-winning museum professional and public historian. His research interests include 19th century supernatural beliefs and burial customs. Richard's M.A. thesis at Temple University, The Commercialization of the Afterlife: Spiritualism's Supernatural Economy, 1848-1900, explored the economic origins of American Spiritualism during 19th century. Findings from his research have been cited in international publications like L.I.F.T., Supernatural Pennsylvania, and Picture the Dead. In 2010 the Heritage Philadelphia Program awarded Richard the "Scholars in the Interpretation of History" award for the development of public programs that explored connections between historical ghost stories and the power of place. Richard is a co-founder of the Museum of the Macabre, an organization that educates the public about the historical and cultural significance of the supernatural. **JANET FITTIPALDI** is the Executive Manager for Landscape Architecture and Environmental Solutions at the New Jersey Department of Transportation (NJDOT). Ms. Fittipaldi has been a cultural resources specialist at the New Jersey Department of Environmental Protection and at NJDOT for over 25 years. Her increasing levels of responsibility at NJDOT have included positions as a cultural resources manager, environmental team leader, and environmental coordinator. Also trained as an underwater archeologist, Ms. Fittipaldi has worked in that capacity in North Carolina and Florida as well as for the New Jersey State Museum. She has worked with consultants and state agencies along the east coast, developing and executing scopes of work for compliance with local, state, and federal environmental and cultural resources regulations. Ms. Fittipaldi's efforts to streamline the NJDOT project delivery process have resulted in successful environmental support programs at the agency; the New Jersey Historic Roadway Study and New Jersey Historic Roadway Design Guidelines will further these program goals.

MICHAEL J. GALL, M.A., RPA is a Senior Archaeologist at Richard Grubb & Associates, Adjunct Professor of Anthropology at Monmouth University, and Second Vice President (Membership) of the Archaeological Society of New Jersey. He earned a Bachelor of Arts degree in History and Anthropology in 2001 and a Master of Arts degree in American History from Monmouth University in 2005. At Richard Grubb & Associates he directs various phases of archaeological investigation from identification to archaeological data recovery-level surveys. As an Adjunct Professor, he teaches an annual undergraduate archaeological field methods course undertaken at various eighteenth and nineteenth-century historic sites in New Jersey. His 14-year membership in the Archaeological Society of New Jersey, having served as Treasurer, Member-at-Large, and Second Vice President, has enabled him to extend his commitment to the archaeological profession, public educator, and an avid supporter of archaeology in the State of New Jersey. The results of his research are often presented at public venues and professional conferences. He is the author of "Keeping Edison's Secrets: Identification of Thomas A. Edison's Secret Underground Patent Vault" in Historical Archaeology with Richard Veit and Allison Savarese, and the article "Rich Man, Poor Man, Pioneer, Thief: Rethinking Earthfast Architecture in New Jersey" in Historical Archaeology with Richard Veit and Robert Craig. He has published on eighteenth and nineteenth-

century industry, farmsteads, architecture, and landscape design in New Jersey. His current research focuses on earthfast architecture, the built landscape and use of space, the palatial mansions of the Delaware Valley, early cottage and large-scale industry, and agriculture in New Jersey. For the past 14 years, he has been using archaeology as a tool to document and understand the evolution of the use of space on New Jersey's landscape from the late seventeenth to late nineteenth century.

**WALTER W. GALLAS, AICP** is the field director in the Philadelphia Field Office of the National Trust for Historic Preservation. He is the former director of the National Trust's New Orleans Field Office. Established after Hurricane Katrina, the New Orleans office was an unprecedented response by the National Trust to the devastation in the Gulf Coast. Previously the deputy director of the New Orleans Historic District Landmarks



Commission and longtime resident of New Orleans, Mr. Gallas has been with the National Trust for seven years. He holds a Master's degree in Urban and Regional Planning from the University of New Orleans.

**TOM GILBERT** Senior Conservation Finance Director, The Trust for Public Land. Tom joined TPL in January of 2008 to direct state and local conservation finance initiatives in the mid-Atlantic region. Since then, Tom has helped to design and pass ten successful county and local ballot measures to finance parks and land conservation in New Jersey, New York, Ohio and Pennsylvania. As Chair of the NJ Keep It Green Campaign, a coalition of over 160

organizations, he chaired a successful statewide campaign to pass a \$400 million bond measure on the Nov. 2009 ballot to continue open space, farmland and historic preservation efforts in New Jersey.

Prior to joining TPL, Tom served as Director of Eastern Forest Conservation for the Wilderness Society and as Executive Director of the regional Highlands Coalition where he led successful efforts to pass federal and New Jersey state legislation to protect the Highlands. He earned his M.S. in Natural Resources Planning from the University of Vermont. **JENNIFER GONZALEZ** is an Environmental Planner with the County of Passaic Planning Department, where she focuses on city and regional planning projects that improve the environment and quality of life for Passaic County residents. She provides support and technical assistance to the Planning and Energy & Sustainability Committees of the Board of Chosen Freeholders, Paterson Environmental



Revitalization Committee, and serves as the Administrator of the County Agriculture Development Board. Her current efforts include the Morris Canal Greenway, Energy & Sustainability Element of the Passaic County Master Plan, Hamilton Street Plaza, and Molly Ann Brook Rain Barrel & Rain Garden Initiative. Jennifer received her M.A. in Environmental Policy from Lehigh University, and is an Environmental Leadership Program (ELP) Senior Fellow. She is active with the Sustainability Committee of the American Planning Association - New Jersey Chapter, various municipal green teams in northern New Jersey, and the Lehigh University Young Alumni Council.

#### ILENE GROSSMAN-BAILEY, RPA, PH.D.

grew up in Cherry Hill, New Jersey and has spent many summers at the Jersey shore. Dr. Grossman-Bailey received a B.A. from the College of New Jersey and her M.A. (1998) and Ph.D. (2001) from Temple University. Her dissertation, "The People Who Lived By the Ocean": Native American Resource Use and Settlement in the Outer Coastal Plain of New Jersey, examined



12,000 years of coastal New Jersey prehistory. She is a Senior Archaeologist for Richard Grubb & Associates (RGA) and has directed a variety of archaeological investigations in New Jersey, Delaware, Pennsylvania, and other states. She has also taught anthropology and archaeology at Temple, Kutztown, and Monmouth Universities and Delaware County Community College. Her research interests include the archaeology of prehistoric Native American occupation in the coastal portions of New Jersey, Native Americans during the Colonial Period, shell middens and the prehistoric use of marine shell in New Jersey, and the history of archaeology. She has organized numerous symposia and presented at regional and national conferences. Her publications include

## CONFERENCE SPEAKERS

"Ernest William Hawkes (1883-1957): The Beginnings of an Archaeological Biography". She is on the executive board of the Archaeological Society of New Jersey and lives in historic Morrisville, PA, where she is on the board of the Historic Morrisville Society.

**NAN GUTTERMAN, AIA, FAPT** has over thirty years experience in architecture and preservation. She has worked for almost twenty-three years at VITETTA, an architectural/engineering firm headquartered in Philadelphia. She has been the masonry restoration specialist on the Philadelphia City Hall Exterior Envelope Renovations project since 1999 and worked on the Exterior Envelope Renovations project at the Philadelphia



Museum of Art from 2005-2009. She also worked for over fourteen years on numerous projects at the historic Academy of Music, Philadelphia, four years on the renovations of the historic Trenton War Memorial, and twelve years on numerous historic projects in Burlington County, New Jersey. She is currently working on the interior renovations at the Rodin Museum, the exterior masonry renovations of the north and south walls of the National Gallery of Art and construction administration for one LEED -NC Platinum renovation and one LEED Gold renovation on the 2700 acre Doris Duke Estate in Hillsborough, New Jersey. Prior to moving to Philadelphia in 1989, she spent five years in New York working on the restoration of the Main Building at Ellis Island. Ms. Gutterman is a registered architect in Virginia, Pennsylvania and New Jersey. She has a B.S. degree in Architecture from the University of Virginia and a M. Arch degree from the University of Michigan with a concentration in Historic Preservation. She was awarded a Winston Churchill Traveling Fellowship in 1988 from the New York Chapter of the English Speaking Union to study masonry preservation in a Commonwealth County. She is a RESTORE graduate and attended the architectural conservation program at ICCROM in Rome, Italy in 1994, one of two representatives from the United States. She was appointed in 2008 and is currently a member of the architectural committee of the Philadelphia Historic Commission.

**DOROTHY P. GUZZO** was appointed Executive Director of the New Jersey Historic Trust in February 2008. The Historic Trust is responsible for administering the historic preservation matching grant and loan programs. Under the direction of a Board of Trustees, appointed by the Governor, the Historic Trust was created in 1967 to advance historic preservation in New Jersey for the benefit of future generations through



education, stewardship and financial investment programs that save our heritage and strengthen our communities.

From 1995 to 2008, Ms. Guzzo served as the Deputy State Historic Preservation Officer for the State of New Jersey. As the federally recognized State Historic Preservation Office, she oversaw the New Jersey and National Registers of Historic Places, project certification to qualify for Investment Tax Credits, certifying local governments for implementing programs on the municipal level, historic and archaeological resource inventory and resource protection through state and federal regulations.

Prior to her appointment in 1995, Ms. Guzzo was employed by the same Department as a grants and project manager overseeing the restoration and development of the state-owned historic sites. Resource types ranged from Revolutionary War Battlefields, agricultural villages, and 18th and 19th century mansions to lighthouses, ironworks, and sawmills. Combined, Ms. Guzzo has more than 21 years of government experience in historic resource stewardship.

Ms. Guzzo previously served on the not-for-profit Board of Directors for the Crossroads of the American Revolution Association, ex officio to the New Jersey Historical Commission, New Jersey Historic Trust and Main Street New Jersey Board of Advisors and was the past Chair of the Alice Paul Institute. She has held elected office, and served on her municipal planning board and local historic preservation commission. Ms. Guzzo is currently serving on the New Jersey Heritage Tourism Task Force charged with creating a Heritage Tourism Masterplan for the state of New Jersey.

**DONNA ANN HARRIS** is the principal of Heritage Consulting Inc., a Philadelphia-based consulting firm that works nationwide in three practice areas: downtown and commercial district revitalization, historic preservation and nonprofit organizational development. Before starting her firm in 2004, Ms. Harris was state coordinator for the Illinois Main Street program and the manager of the Illinois suburban Main Street program. During her tenure



as State coordinator, Ms. Harris served 56 Illinois Main Street communities, led a staff of 12 and managed a budget of over a million dollars. Prior to her Main Street career, Ms. Harris spent 15 years as an executive director of three start-up and two mature historic preservation organizations. In these positions in New Jersey, Pennsylvania and Illinois, she began membership drives, lead strategic planning efforts, public relations and a capital campaign, raised more than \$3.75 million in grants, managed staffs ranging in size from two to eight, and was responsible for organizational, project and endowment budgets of up to \$2.6 million. In the past four years, Ms. Harris has spoken on and consulted with historic house museums around the country about alternative uses and stewardship responsibilities. Altamira Press published her New Solutions for House Museums: Ensuring the Long-Term Preservation of America's Historic Houses in 2007. She has published articles about reuse of historic house museums in History News, the quarterly magazine of the American Association for State and Local History, and Forum Journal, the quarterly journal of the National Trust for Historic Preservation. Ms. Harris earned a M. S. in Historic Preservation from Columbia University, and a Master of Public Administration from the Fels Center of Government at the University of Pennsylvania. She holds a BA in both American Studies and Art History from the State University of New York at Albany.

**JOHN N. HARRISON, P.E.** is a graduate of Kansas State University with a Bachelor of Science degree in Architectural Engineering. While gaining his 29 years of experience, Mr. Harrison worked on various project types, including commercial, residential and institutional. As Project Engineer with Dudley Williams Associates, Structural Engineers in Wichita, Kansas, he was in charge



of both the structural design and the drafting for his projects. In 1981, he joined Blackburn Engineering as Project Engineer, where he managed structural design, field supervision, client communication and supervised the drafting for all of his projects. Mr. Harrison became a Principal at Blackburn Engineering in 1986 and shared ownership interest in the firm which included sharing in overall project and company management. As co-founder of Harrison-Hamnett, P.C., Consulting Engineers, Mr. Harrison is Principal-in-Charge of Historic Restoration Projects and shares design responsibilities for commercial, institutional, residential and industrial projects.

**DOROTHY W. HARTMAN** joined the staff of Save Ellis Island in July 2004 as Director of Education and Public Programs. She was promoted to Vice President, Programs and Planning, Ellis Island Institute, in July 2007 and to Executive Director, Ellis Island Institute in August 2011. Previously, Ms. Hartman was Director of Education at Waterloo Foundation for the Arts from 1998 through 2000 and was president



of Past Perspectives, Inc., a public history consulting firm serving the museum community for twenty-five years. During her presidency of Past Perspectives, Inc., she was the primary researcher, content developer and writer for over twenty exhibits including the first exhibit produced by Save Ellis Island, "Future in the Balance: Immigration, Public Health and the Ellis Island Hospitals."

DOMINIQUE M. HAWKINS, AIA, LEED, AP,

the founding principal of Preservation Design Partnership [PDP], was the first individual to complete dual Masters degrees in Architecture and Historic Preservation at the University of Pennsylvania. After completing her degrees in 1992, she apprenticed with two of the most respected preservation firms in the Mid-Atlantic Region, John Milner Associates and VITETTA, where she managed



the coordination and production of all bid documents for the renovation of the buildings on Independence Square.

In 1995, Ms. Hawkins founded Preservation Design Partnership [PDP], a practice focusing exclusively in the preservation, restoration and adaptive reuse

### CONFERENCE SPEAKERS

of historic buildings. While collaborating with other firms in major projects, including the restoration and expansion of the Virginia State Capitol and the Master Plan and Restoration of the Cincinnati Union Terminal, Ms. Hawkins developed a national expertise in preparing Design Guidelines for Historic Districts throughout the United States.

Her expertise and unique experience in reviewing projects were recognized by the City of Philadelphia where she currently chairs the Architectural Review Committee, is a member of the Financial Hardship Committee and is also a member of the full Historical Commission. She has successfully completed numerous commissions involving government and institutional clients and her work has been recognized with several preservation and design awards in Pennsylvania and New Jersey.

**MICHAEL C. HENRY, PP, RA, PE** is a founding partner of Watson & Henry Associates and has over thirty-seven years of experience in building envelope and engineered systems. For the past twenty-six years Mr. Henry has specialized in the preservation and conservation of historic buildings and structures. Mr. Henry has written and lectured on sustainable environmental management for museums and consults internationally on museum planning.

**BARBARA HILLIER'S, AIA**, design career spans more than 25 years of creative thought, writing and design, and is recognized for its excellence by juries of her peers and members of the communities in which she works. Her work on the Abbe Science Center for the Solebury School has received numerous design awards – including the highest honor from the AIA Philadelphia – and has been published extensively. She holds bachelors' degrees from Arcadia College and Temple University and a master's degree from the University of Pennsylvania.

**JIM LEE JR.** is a retired engineering manager previously working for Bowe Bell & Howell at various locations for 38 years. He grew up at the Morris Canal's Plane 9 west near Stewartsville where he assisted his late father in preservation efforts there and in the unearthing of the turbine chamber. He presently lives at Plane 10 west near Phillipsburg on property that has been lived on by members of his family



since before the canal was abandoned. His maternal grandmother, Isabelle Lenstrohm Mann was the daughter of boat captain Peter Lenstrohm. Jim is the Vice Chairman of the Warren County Morris Canal Committee, a volunteer organization that is an adjunct to the Warren County Planning Department. As a result of his deep personal and family connections to the canal and his interest in all things historical Jim enjoys interpreting Morris Canal sites for visitors through talks, slide shows, pamphlets, and kiosk signage.

**NEAL LEITNER** has ten years of experience in public and private sector planning. His background is primarily focused on multi-modal transportation, historic preservation, coastal environmental planning and GIS. His interests in bicycling and hiking have enabled him to complete a reconnaissance of the Sussex County rail-trail system using GPS, which has been uploaded onto various GIS applications. In addition to rail-trail work, Neal is has completed a bicycle-pedestrian element of the Sussex County Circulation Plan. Currently, he is working with NJDOT and other agencies to implement Complete Streets elements. Some achievements of note are managing the design and implementation of a major street tree planting project in South Philadelphia in cooperation with the Pennsylvania Horticultural Society & SCSSD. As a result, thousands of street trees were planted throughout city Districts 1 - 4 of South Philly. Also, he served as the Historic Preservation Planner on the Mendocino Historic Preservation Board. While serving, Neal amended ordinances and building guidelines to allow for less intrusive, yet still functional ADA compliant commercial entrances on historic commercial buildings and retail establishments in the historic district. He spends some of his personal time volunteering for PlanningCorps, a volunteer planning organization that lends planning expertise to local neighborhood coalitions and non-profits that are working on planning related projects throughout Manhattan, Queens and Brooklyn.

**JENNIFER B. LEYNES** is a Senior Architectural Historian with Richard Grubb & Associates, Inc., a cultural resources consulting firm in Cranbury. She has completed projects throughout New Jersey, including architectural surveys, National Register of Historic Places nominations, Historic American Buildings Survey/ Historic American Engineering Record documentation, and regulatory surveys in compliance with federal and



state preservation laws. A Trenton resident, Ms. Leynes has a B.A. in history from Furman University and a Master of Historic Preservation degree from the University of Georgia.

**JOSEPH MACASEK** is active in a number of historical organizations and currently serves as Vice President of the Canal Society of New Jersey and Vice President of the Roebling Chapter, Society for Industrial Archeology. He is a member of the board of Historic Speedwell, Birthplace of the Telegraph, and is the author of The Guide to the Morris Canal in Morris County. Mr. Macasek holds a Bachelor of Fine Arts in design from the Pratt Institute. He is a selfemployed graphic designer with a special interest in historic interpretation. Some of his history-related projects include the design of books, brochures, interpretive displays and exhibits. His publications have won awards from various professional and historical organizations. He has recently designed and fabricated exhibits for the Copper Mill Visitor Center in Chester, interpretive panels for the Morris Canal lock restoration at Hugh Force Park in Wharton, and a series of panels for the City of New London, Connecticut. Mr. Macasek and associate Bierce Riley lead 12 Industrial Heritage walking tours for the Morris County Park Commission on an annual basis. As Vice President of the Canal Society of New Jersey, Mr. Macasek has been directly involved in the societies efforts, in partnership with the New Jersey Department of Park and Forestry, to keep Waterloo Village open to the public. Over the last five years the society has reopened key buildings and offered programing that has brought thousands of visitors into the village. This season Mr. Macasek developed an interpretive program for the now fully functioning Smith Brothers Grist Mill.

**SEAN MCHUGH** is an Archaeologist and GIS Specialist at Richard Grubb & Associates, a cultural resource consulting firm. Mr. McHugh received his MA in History from Monmouth University in 2009. Mr. McHugh presented the findings of his research at the Middle Atlantic Archaeological Conference in March of 2009 where it received the award for best graduate student paper. As a result, a summary of his findings



was published in the Journal of Middle Atlantic Archaeology. Mr. McHugh's professional experience includes participating on numerous archaeological investigations (Phase I-III) involving historic and prehistoric resources in New Jersey, New York, Pennsylvania, Delaware, Maryland and Virginia as well as supervising several archaeological investigations (Phase I-II) as a principal investigator involving historic and prehistoric resources. As one of the firm's GIS specialists, Sean was part of incorporating the GIS ArcView software into the analysis of various archaeological and historic architectural surveys, with specific interest in spatial analysis, allowing for qualitative and quantitative data collected from the various forms of surveys to be efficiently and effectively queried and extracted from complied databases, and graphically projected in a synthesized, easily interpreted format. Mr. McHugh serves as an instructor at the Monmouth University Field School and an adjunct professor in the History and Anthropology Department at the university teaching courses in historic archaeology and geography. Also, serving as a research assistant at Monmouth, Mr. McHugh helps with the re-analysis of revolutionary war period artifacts recovered from the Continentals cantonment at Pluckemin, New Jersey's longest running archaeological field school. His additional interests and research includes American Military History and cartographical analysis. He also helped the Archaeological Society of New Jersey compile all of the society's newsletters and bulletins into a computerized format allowing researchers to view and search these important documents long since out of print.

**COURTENAY MERCER** is the Principal of Mercer Planning Associates, which provides comprehensive planning services to public sector clients seeking to implement smart growth planning principles. She has substantial public sector experience that has enabled her to provide assistance to diverse and complex planning projects, and to work with all types of communities. Her project experience ranges from rural conservation



planning to urban redevelopment. In addition to public and private sector planning work, Courtenay is involved with many civic and volunteer efforts, including public community boards and non-profit organizations.

Ms. Mercer is a NJ licensed Professional Planner and certified by the American Institute of Certified Planners (AICP). She has a Masters of City and Regional Planning from the Bloustein School at Rutgers University. Mercer lives in Jersey City with her husband and daughter.

## CONFERENCE SPEAKERS

**MICHAEL J. MILLS, FAIA,** is partner-in-charge of Mills + Schnoering Architects. He has devoted more than twenty-five years to the preservation, restoration and adaptive use of some of the region's most significant historic structures. His award-winning projects include preservation and restoration of the New Jersey State House and State House Annex, the Essex County Courthouse, and the Princeton University Graduate College and its



landmark Cleveland Tower. Mr. Mills has served as Chair of the Advisory Group of the AIA Historic Resources Committee and is a past president of Preservation New Jersey, the statewide non-profit preservation organization. He is a national peer reviewer for the GSA Design Excellence program, and a longtime member of the NJ Uniform Construction Code Advisory Board. He has lectured at Princeton University's School of Architecture and Urban Planning, at meetings of the Society for College and University Planning (SCUP), and at the Association of Preservation Technology's (APT) international conference. Publication credits include the APT Bulletin, Architect magazine, and the AIA's Academy of Architecture for Justice Journal.

Mr. Mills received his Bachelor of Arts degree in Architecture and Urban Planning from Princeton University; his Master of Science in Historic Preservation from the Graduate School of Architecture and Planning at Columbia University; and completed postgraduate work at the International Center for the Study of Preservation and Restoration of Cultural Property in Rome, Italy. He is a Registered Architect in New Jersey, Pennsylvania, Delaware, South Carolina, New York, Washington DC, and Massachusetts.

**GLENN R. MODICA** has been Principal Senior Historian at Richard Grubb & Associates, a cultural resources consulting firm based in Cranbury, NJ, since 1988. A native of New York City, Mr. Modica received a B.A. in American History from Northwestern University and an M.A. in American History from The City College of New York. He was previously employed at the New York City Landmarks Preservation Commission. Mr. Modica's publications include The History of the Newark Sewer System and Cadwalader Heights: The History of an Olmsted Neighborhood.

**DENNIS MONTAGNA** directs the National Park Service's Monument Research & Preservation Program. Based at the Park Service's Philadelphia Region Office, the program provides comprehensive assistance in the interpretation and care of historic cemeteries, outdoor sculpture and public monuments to managers of National Park sites and to other constituents nationwide. Dennis holds a BA degree in Studio Art from Florida State University, a Master's degree in Art History from the University of Wisconsin-Madison and a Ph.D from the University of Delaware. He participated in the 1989 ICCROM Architectural Conservation Course in Rome, Italy with grants from the Kress and Getty Foundations, and in subsequent years has returned to Rome as a course instructor. He is a former chair of the American Institute for Conservation's Architecture Specialty Group and served as an advisor to the national Save Outdoor Sculpture! Project.

**BRIAN MORRELL** is the President of the Canal Society of New Jersey. As a volunteer, he has helped to clear the Morris Canal towpath of brush and identify historic features that remain in order to create a walking path on the Morris Canal Greenway. The Canal Society of New Jersey is a 1,300member organization. The society's original focus has been the Ledgewood to Saxton Falls area, where a good portion of the canal is intact and under public ownership. The Canal Society hopes to build an advocacy group of people who use the Morris Canal towpath for recreation, and spread the preservation project both eastward and westward.

**NANCY MOSES'** firm, Nancy Moses Planning + Development's strategic, feasibility, marketing, interpretation, and fund-raising plans have helped a diverse set of clients start up, turn around, and expand. Clients range from national cultural treasures, foundations, and agencies of all levels of government to historical societies, environmental organizations, and community arts and



development entities. Nancy's career features leadership positions at the National Endowment for the Humanities, Philadelphia History Museum, the Atwater Kent, University of Pennsylvania, and public broadcasting station WQED-TV.

Nancy Moses 's opinion pieces and articles on culture and communities have appeared in the Wall Street Journal, Philadelphia Inquirer, Public Management

Magazine, and many other publications. She is the author of the award-wining book, Lost in the Museum: Hidden Treasures and the Stories They Tell, (AltaMira Press, 2008). Most recently, Moses authored a chapter for a textbook on Social Innovation to be published by Penn Press and launched the Wharton School's Social Impact Fellows for MBA candidates. Moses holds a Master's Degree in American Civilization from George Washington University and is active in many civic causes.

**RICHARD PIEPER** is an architectural conservator specializing in the documentation of historic architectural technology and the conservation of masonry materials and metals. He has been with the Pokorny office since 1985. From 1994 to 1997 he directed the restoration of the dome and rotunda of the State House, the Capitol of New Jersey. In recent years he has supervised the restoration of roofing and ornamental signage at the Erie-Lackawanna Rail and Ferry Terminal in Hoboken, NJ, among other projects. He is currently the lead for JHPA's preservation planning work on the Ellis Island hospital complex.

**MATTHEW E. PISARSKI, AICP, PP** With a Master's degree in Historic Preservation from the University of Pennsylvania, Matthew manages the preservation initiatives conducted through Cumberland County government as well as administers the County Cultural & Heritage Commission and its re-granting program. Matt and the Commission recently received funding from the New Jersey Historical Commission to study methods to increase stewardand audience-level participation in local historical non-profits. Matthew is also currently providing guidance on the formation of a Jewish cultural center in southern New Jersey through his consulting practice, Pine Mount Consulting.

**MARVIN R. REED** is the former mayor of the Borough of Princeton, having served in that position for more than 13 years, from 1990 through 2003.

Reed has long been active in state government and political affirs He is a member of the State's Local Unit Alignment, Reorganization, and Consolidation Commission, which the Legislature has created to encourage mergers and shared services among New Jersey's 566 municipalities.

He co-chairs the Central Jersey Forum, a quarterly assembly of Central Jersey town officials and planners that deals with traffic congestion and other development issues along the Route One Corridor.

He was the president from 1996 to 2001 of Downtown New Jersey, Inc., a professional organization advocating redevelopment of traditional town centers.

He continues to serve on the Princeton Regional Planning Board and is chair of its Master Plan Subcommittee. As a trustee of the Princeton Public Library, he spearheaded the Borough's planning for new retail, residential apartments, and expanded parking adjacent to the town's new downtown Library.

Mr. Reed has bachelors' and master's degrees from Rutgers University and has done advanced study in journalism and communications at Northwestern and New York Universities. His wife, Ingrid, and he have two children, David of Orinda, CA and Liza O'Reilly of Hingham, MA. and three granddaughters, Cecilia, Jacquelyn and Agnes-Marie, as well as a grandson, Owen.

**SHIRLEY A. SATTERFIELD** attended kindergarten through second grades at the Witherspoon School for Colored Children, Nassau Street School, returned to Witherspoon School for junior high and graduated from Princeton High School. She attended Rider College and graduated with a degree in Elementary Education from Bennett College in Greensboro, North Carolina. While at Bennett she participated in the Civil Rights cause to integrate the lunch counter at Woolworth's in

Greensboro. She joined the "Greensboro Four" in the nonviolent sit-ins. She has been a teacher in Nevada, New York, and New Jersey. Upon earning her Masters in Guidance and Counseling at Trenton State College, she was a guidance/college counselor at Hightstown High School and then at Princeton High School. In conjunction with the Historical Society of Princeton, where she is on the Trustee Advisory Board and a past Vice President, Shirley started the walking tour of the African American community and the Paul Robeson sites in Princeton.

**DAN SAUNDERS** is Administrator and Deputy State Historic Preservation Officer at New Jersey's State Historic Preservation Office. Dan has been identifying historic properties, and assessing the effect of projects, for the Office since 1986. He has extensive experience working on public private partnerships to ensure preservation of historic buildings with both the New Jersey Division of Parks and Forestry and the National Park Service.



# CONFERENCE SPEAKERS

**JANET SHERIDAN** is a cultural heritage consultant in Salem, New Jersey. She earned a Master's degree in historic preservation from the University of Delaware in 2007 where she wrote a thesis on the colonial timber framing traditions in southwestern New Jersey. Since 2008, she has been recording and researching African American historic sites in Salem County under grants from the New Jersey Historical Commission.



#### STAN SLACHETKA, AICP/PP, LEED-GA is an

Associate and Planning Group Manager with the firm of T&M Associates, where he specializes in redevelopment, community visioning, affordable housing, and local and regional land use planning issues. Stan is co-author of The Redevelopment Handbook: A Guide to Rebuilding New Jersey's Communities, which was published jointly by the New Jersey Department of Community Affairs and

the New Jersey Chapter of the American Planning Association. He also chaired the NJAPA committee that drafted the Local Redevelopment and Housing Law. Stan has prepared redevelopment studies and plans for municipalities throughout New Jersey. His redevelopment planning projects include the West Lake Avenue Redevelopment Plan for Neptune Township, which won a Sustainable Development Award at the 2005 Governor's Housing Conference and the Asbury Park Scattered Site Redevelopment Plan, which won an Achievement in Planning Award from the New Jersey Planning Officials. His other award-winning projects include the Jersey City Circulation Plan (2009 NJAPA Planning Award), the Lakewood Smart Growth Plan, and the Neptune Township Strategic Revitalization Plan. Stan received a Master of City and Regional Planning from Rutgers' Graduate School-New Brunswick (now the Edward J. Bloustein School of Planning and Public Policy), and was a Graduate Fellow at the Eagleton Institute of Politics. **LISA SODERBERG** has over thirty years of professional experience as an architectural historian/ researcher, writer, designer and historic preservation expert. For the past twenty years, she served as the Historic Preservation Consultant to the Borough of Haddonfield, New Jersey and for the past seven years, she has also served as the Historic Preservation Consultant to Harrison Township in Gloucester County,



New Jersey. In this capacity, she reviews Historic Preservation Commission applications and provides technical assistance to property owners in the Historic District to ensure that modifications to buildings and new construction within the District conform to the ordinance and to the Secretary of the Interior's Standards for the Treatment of Historic Properties. She provides written reports and recommendations to the Historic Preservation Commission and Planning Board identifying whether the proposed projects meet the requirements of the ordinance and the Secretary of the Interior's Standards, which aids them in their evaluation of the applications.

She has worked for the Department of the Interior and for the Washington State Historic Preservation Office conducting statewide surveys, assessing the historic and architectural significance of properties and preparing large thematic nominations to the National Register of Historic Places.

She has also written chapters for several Historic District Manuals/Design Guidelines for Property Owners in Philadelphia, published by the Philadelphia Historic Preservation Commission and the Preservation Alliance for Greater Philadelphia.

Ms. Soderberg joined Historic Building Architects, LLC in 2010 to provide building conservation and construction administration services for several restoration projects including: Saint Peter the Apostle, New Brunswick, NJ and Saint Francis de Sales, Philadelphia, PA. She has more than twenty years of experience working with architecture/historic preservation firms in Philadelphia, PA on the restoration of many significant historic buildings including the Philadelphia City Hall, Philadelphia, PA, Kline Biology Tower, Yale University, New Haven, CT, Ephrata Cloister, Ephrata, PA and the United States Custom House, General Services Administration, Philadelphia, PA.



# <u>SUSTAINING THE PAST – INVENTING THE FUTURE</u>

**GARRY W. STONE, PHD** Since leaving graduate school in 1969, Garry Stone has worked full-time in public history. He began his career as an archaeological historian in North Carolina, later worked in Maryland, and, since 1987, has been employed by the New Jersey Department of Environmental Protection. Currently, he is the historian for Monmouth Battlefield State Park. Garry has a Ph.D. in American Studies from the University of Pennsylvania. More important in understanding why Garry is passionately committed to restoring and interpreting historic landscapes is learning that his childhood was spent among the dairy farms, orchards, and Revolutionary War historic sites of Orange County, New York. Since 1990, Garry has been privileged to work almost full-time researching, restoring, and interpreting Monmouth Battlefield.

**TIMOTHY TAYLOR** has been the Executive Director of Duke Farms since November 2003. He was hired to lead a transformation of Duke Farms from a former private estate of the Duke Family into a regional resource for ecological research, education, and stewardship. Tim has assisted the Board of Directors in formulating a Strategic Plan in 2005, a Property Master Plan in 2007, the Design & Engineering of a \$50 million renovation project in

2008-2009, and the construction of the project in 2010-2011. He is responsible and accountable for all operations, programs, activities and partnerships for the Foundation. He has extensive experience in the leadership and management in both large and small, public and private enterprises, particularly in leading the management of change. He served as a commissioned officer in the US Navy and Navy Reserve for 30 years including five tours as a Commanding Officer of ships, squadrons and shore commands. Raised in the Finger Lakes region of NY State, he is a graduate of the U.S. Naval Academy with a baccalaureate in Physics and Physical Oceanography, and Master's degrees from the University of Pennsylvania (Wharton) and the Massachusetts Institute of Technology (Architecture & Planning). He resides in Hillsborough at Duke Farms with his wife, Carol, and maintains an organic farm on Cayuga Lake in New York State.

**STEPHANIE VALENTINE, AIA, LEED AP** is a project architect and has been with VITETTA since 2003. During this time she has become involved in all aspects of our preservation projects and has created many of the studio's



most iconic renderings, important and complex reports and construction documents. Ms. Valentine developed the testing programs, selected preservation treatments and contract documents for the masonry repairs and glazed terra cotta roof tile restoration at the Philadelphia Museum of Art's main Museum building. She has coordinated two LEED certified projects for Duke Farms in Hillsborough, New Jersey. Ms. Valentine is a registered

architect in Pennsylvania. She has a Bachelor's of Architecture and Certificate in Historic Preservation from the University of Cincinnati.

**RICHARD VEIT, PH.D., RPA** is Associate Professor of Anthropology and Director of the Center for Excellence in Teaching and Learning at Monmouth University. Dr. Veit received his MA in Historical Archaeology from the College of William and Mary in 1991 and his Ph.D. in Anthropology from the University of Pennsylvania in 1997. He received Monmouth's distinguished teacher award in 2007. At Monmouth



University he teaches courses on archaeology, historical archaeology, New Jersey history, Native Americans, and historic preservation. He is the author of Digging New Jersey's Past: Historical Archaeology in the Garden State (2002), for which he received a New Jersey Historic Preservation Award, a New Jersey Academic Studies Alliance, Academic Non-Fiction Book Award, and New Jersey Notable Book Award 1995-2005 from the New Jersey Center for the Book. He is also the author of the book New Jersey Cemeteries and Tombstones History in the Landscape (2008) with Mark Nonestied. His article, "Moving Beyond the Factory Gates: The Industrial Archaeology of New Jersey's Terra Cotta Industry" in Industrial Archaeology won the Vogel Prize for Outstanding Scholarship in Industrial Archaeology (2003). He has published on the archaeology of Native-American in the colonial period, Dutch-American farmsteads, early American commemorative traditions, and early American industries. His current research projects focus on the Dr. John Vermeule house, a Dutch-American farmstead in the Raritan Valley, and Point Breeze, Joseph Bonaparte's palatial New World estate. For the past twelve years he has been using dendrochronology to study the early buildings of central and northern New Jersey.

# <u>CONFERENCE SPEAKERS</u>

**JESSE WALKER, M.A.** is a Senior Archaeologist at Richard Grubb & Associates, a cultural resource consulting firm. Mr. Walker received his MA in Archaeology/ Anthropology from Temple University in 2003. The findings from his master's thesis were incorporated into Maryland's 2011 Archaeology Month Poster. Experience includes teaching archaeological field schools in New York and Pennsylvania as well as undergraduate courses



at Temple University. Mr. Walker specializes in Native American archaeology of the Middle Atlantic and Northeast regions. On-going research includes analysis of the multi-component Hoffman Site excavated by the Gloucester County Chapter of the Archaeological Society of New Jersey. The Hoffman Site research project is part of a collaborative multi-state examination of late Middle Woodland cultures (1,600-900 years ago) in the Eastern Woodlands. Additional archaeological research interests include: stone tool technology, shell middens, settlement patterns, exchange systems, and collaborating with avocational archaeologists. Presentations from archaeological investigations have been made at local, state, and regional professional archaeological conferences. Summaries of archaeological investigations have been published in the Newsletter of the Archaeological Society of New Jersey.

**EDIE WALLACE** is an Historian with the cultural resources consulting firm of Paula S. Reed & Associates in Hagerstown, Maryland. She earned her Master of Arts in Historic Preservation from Goucher College in 2003, receiving the Hiram McCullough Award for her thesis, "Reclaiming Forgotten History: Preserving Rural African-American Cultural Resources in Washington County, Maryland."



**W. STUART WALTER** has been a GIS Specialist within Morris County's GIS Division for seven years and has been involved in the Historic Inventory project for most of that time. He has been the principal database designer and application developer on this project, taking it from a basic desktop Access database of limited granularity to the detailed and spatially aware application available across the County enterprise and the public at large. Mr. Walter has

also been involved with other projects within the county including storm water management, trails inventory and management, Morris County Prosecutor's office incident mapping, GPS work for Morris County's Risk Management office, and database design for Morris County's Mosquito Commission and Park Commission among others. Prior to working for the County, Mr. Walter worked at a Northern New Jersey environmental consulting company for four years. He graduated from Rutgers University with a bachelor's degree in Environmental Science in 1999 and successfully completed the Professional Certificate Program in Geomatics from Rutgers University in 2001.

**ANNE E. WEBER, FALA** is a long-time board member of the Princeton Battlefield Society. She is also a partner with the firm of Mills + Schnoering Architects, LLC in Princeton where she specializes in management of large and complex restoration projects such as the Essex County Courthouse, Princeton University Chapel, and the Statue of Liberty. She is also a past president of the Historical Society of Princeton, and chair of its preservation committee.



**JAN B. WILLIAMS** is a Senior Planning Aide for Morris County's Department of Planning and Development, Preservation Trust. Employed as a seasonal intern on a part-time basis in 2003; she became the Project Manager for the Historic Sites Survey full-time in 2006. Ms. Williams developed the concept of, and designed the requirements for the "real-time" database. She is responsible for executing preliminary fieldwork, research and updating the database to assure that it is current. In addition to the official survey, she continues to research history on a local on a level: History of Morris County roads and cemeteries, and a compendium of Morris County Freeholders from the 17th through 21st centuries. Ms. Williams also assists various Government departments and private citizens with requests for information.





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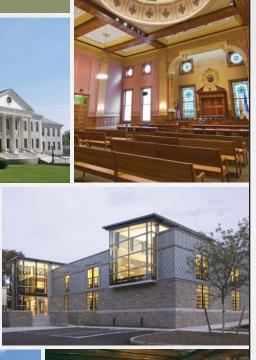


Keynote speaker Mitchell Joachim, PhD, Assoc. AIA, is a leader in ecological design, architecture and urbanism. He is a Partner at Planetary ONE and founding Co-President of Terreform ONE. Terreform ONE is a non-profit design group that promotes green design in cities. "Through our creative projects and outreach efforts, we hope to illuminate the environmental possibilities of New York City and inspire solutions in areas like it around the world." The award winning group develops innovative solutions and technologies for local sustainability in energy, transportation, infrastructure, buildings, waste treatment, food, water, synthetic biology, and media spaces.

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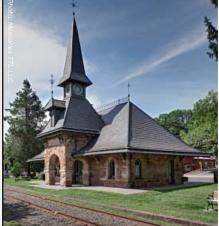
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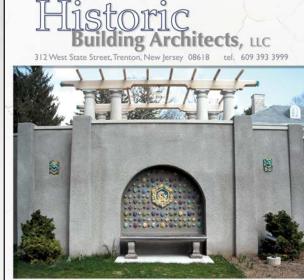


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Above: Restored Bench Grotto at Greenwood Gardens, Short Hills, NJ



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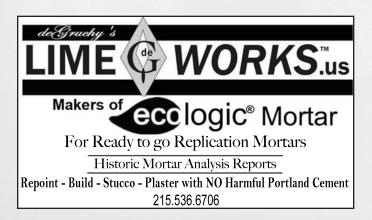
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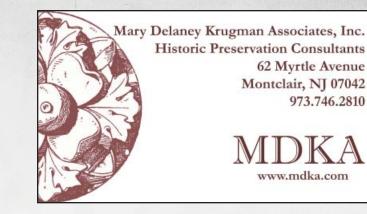
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