

New Jersey History & Historic Preservation 2016 Conference

June 8-9, 2016 | njpreservationconference.org

SETON HALL UNIVERSITY | SOUTH ORANGE | NEW JERSEY

BUILDING A PLACE FOR HISTORY

2016 New Jersey History and Historic Preservation Conference

Conference Hosts









Planning Committee

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Mark Nonestied, Division Head, Historic Sites & History Services, Middlesex County Cultural & Heritage Commission

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Michele Racioppi, Program Assistant, New Jersey Historic Trust

Thomas E. Ross, Superintendent, Morristown National Historical Park / Thomas Edison National Historical Park

Dan Saunders, Administrator & Deputy State Historic Preservation Officer, NJDEP—Historic Preservation Office

Jennifer Stark, AIA, CSBA, Program Manager, Sandy Disaster Relief Grants, New Jersey Historic Trust

Sean Thompson, Director, Office of Local Planning Services

Audrey Winkler, Director, Nonprofit Sector Resource Institute, Seton Hall University

Welcome to the 2016 New Jersey History and Historic Preservation Conference in South Orange

Building a Place for History

"Building a Place for History" is the theme for this year's event, and we are pleased to welcome keynote speaker Laurel O'Sullivan who will discuss how being an advocate for history and historic preservation is vital for all of us—volunteers, building professionals, and nonprofits. When we share a common message, building support for our individual endeavors will also advance.

Being the Centennial year for the establishment of the National Park Service, we are also pleased to feature several educational sessions that present how the parks are developing innovative interpretative methods, creating community partnerships, and emphasizing new educational programs. We are especially grateful to Superintendent Tom Ross and the staff of the Thomas Edison Historical National Park for co-hosting the Collections Care Workshop and Opening Reception.

Tours and sessions are being led by diverse organizations that are building places for history in their own communities and across the state and country—Llewellyn Park Preservation Foundation, New Jersey Theatre Alliance, Preservation Commissions of Maplewood and South Orange, National Trust for Historic Preservation, and Preservation New Jersey to name a few. Expect to see many new faces, and enjoy the company of your returning colleagues.

Also welcome to the students and new professionals who have submitted poster presentations. They are the future leaders of our history and preservation professions!

When you see a name badge with a green ribbon, be sure to thank that person for their generous funding as a conference sponsor. Without the support of our partners and friends, this annual event would not be possible.

Best wishes for a successful conference!

Meme Omogbai

Chair

New Jersey Historic Trust

Dorothy P. Guzzo

Executive Director New Jersey Historic Trust

BUILDING A PLACE FOR HISTORY **Conference Agenda**

Day 1 | Wednesday, June 8, 2016

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TIME	ACTIVITY	LOCATION
1:00 to 4:30 pm	Practical CRGIS: A Hands-On Workshop	Seton Hall University
		Jubilee Hall Computer Lab, 5th floor
1:30 to 5:00 pm	Collections Care Workshop	Thomas Edison National
		Historical Park (NHP)
1:00 to 4:45 pm	Preserving the Llewellyn Park Landscape:	Bus and walking tour;
	Glenmont, The Ramble, and	Leave from Edison NHP parking lot
	the Role of a Landscape Management Plan	
5:30 to 7:30 pm	Opening Reception	Thomas Edison NHP
	100 Years of the National Park Service	
	Mike Caldwell, Northeast Regional Director of the National Park Service	
	<u> </u>	
Day 2 Thurs	sday, June 9, 2016	
TIME	ACTIVITY	LOCATION
8:00 to 9:00 am	Registration, Breakfast	Jubilee Hall Lobby
9:00 to 10:15 pm	Opening Plenary	
	The Honorable Victor DeLuca, Mayor of Maplewood	
	AIA-NJ President Justin Mihalik	
	Laurel O'Sullivan, The Advocacy Collaborative, LLC	Jubilee Hall Auditorium
	Stories Worth Telling	
10:30 am to 2:30 pm	Documenting Our Preservation Efforts	Jubilee Hall, Room 132
	Choice of Educational Sessions:	
10:45 am to noon	S-1 Advocacy and You	Stafford Hall, Classroom 06
	S-2 Yes you CAN: Access Issues in Historic Cultural Facilities	Science & Technology, Lerner Amphitheater
	S-3 Rightsizing Legacy Cities: An Action Agenda	Nursing Building, Classroom 101
	S-4 Above and Beyond the Monthly Meeting: How Historic Preservation Commissions Affect Outreach and Education	Jubilee Hall Auditorium
	S-5 National Park Service at 100:	Nursing Building, Amphitheater
	Scholarship, Education and Tradition	
	S-6 50 Years of Section 106 Review:	Stafford Hall, Classroom 110
	The Re-Visioning of New Jersey's Past	

TIME	ACTIVITY	LOCATION
Noon to 2:00 pm	Lunch, Marketplace Exhibits, Poster Competition	University Center
	Choice of Afternoon Workshops	
1:30 to 4:45 pm	W-1 Maplewood, NJ: Portrait of a Quintessential American Railroad Suburb	Bus and walking tour; Meet in lobby of the University Center
1:30 to 4:45 pm	W-2 The Village of South Orange & the Montrose Park Historic District: From the Lenape Trail to the International Style	Lecture and bus tour; Meet in lobby of the University Center and walk to Duffy Hall
	Choice of Educational Sessions	
2:00 to 3:15 pm	S-7 Will You Help Save This Place?	Nursing Building, Classroom 101
	S-8 Focus on Photography: Taking Photos that Improve Your Nominations, Surveys and Reviews	Jubilee Hall Auditorium
	S-9 Unearthing the Future along I-280 in Orange: Reverse Archaeology through Art and Oral Histories	Science & Technology Lerner Amphitheater
	S-10 How New Jersey's National Parks Are Engaging Visitors in New Ways	Nursing Building, Amphitheater
	S-11 Effective Marketing for Heritage Tourism	Stafford Hall, Classroom 110
	S-12 Crowdfunding for History and Historic Preservation (Where are those Crowds and What will they Fund?)	Stafford Hall, Classroom 06
	Choice of Educational Sessions	
3:30 to 4:45 pm	S-13 Learning from Loss: Strategies for Saving Endangered Sites	Nursing Building, Classroom 101
	S-14 Beyond the Tape Measure:	Science & Technology
	Documenting Historic Properties in the 21st Century	Lerner Amphitheater
	S-15 Planning for Heritage Tourism	Stafford Hall, Classroom 110
	S-16 Restoring and Adapting Cultural Landscapes	Nursing Building, Amphitheater
	S-17 Deaccessioning 101	Stafford Hall, Classroom 06
5:00 to 7:00 pm	Closing Reception	Jubiliee Hall Atrium, 4th Floor

BUILDING A PLACE FOR HISTORY

Marketplace & New Professionals Poster Campaign

Authors

Joseph Fagan | Author of *West Orange* and *Eagle Rock Reservation* | westorangehistory.com

Linda Barth | Author of A History of Inventing in New Jersey: From Thomas Edison to the Ice Cream Cone, and more | lindajbarth.com

Jude Pfister | Author of *The Jacob Ford Jr. Mansion: The Storied History of a New Jersey Home*, and more.

Exhibitors

AECOM | 47 High St | Burlington, NJ 08016 609.977.2122 | jesse.walker@aecom.com | aecom-burlington.com

Donning Company Publishers

731 S. Brunswick St | Brookfield, MO 64628 800.369.2646 x3457 michael.mannicci@donning.com | donning.com

Dovetail Cultural Resource Group

2003 N. Scott St, Suite B | Wilmington, DE 19806 | 540.899.9137 | info@dovetailcrg.com www.dovetailcrg.com

Edible History | 201.869.7743 briana@ediblehistory.org | ediblehistory.com

Friends of New Jersey Heritage | PO Box 191 Trenton, NJ 08625 | info@friendsofnjheritage.org friendsofnjheritage.org

HMR Architects | 821 Alexander Rd, Suite 115 Princeton, NJ 08540 | 609.452.1070 | info@hmr-architects.com | hmr-architects.com

JMT | 1600 Market St, Suite 520 | Philadelphia, PA 19103 | 215.496.4747 | smclaughlin@jmt.com jmt.com

Lamb Studios | 190 Greenwood Ave Midland Park, NJ 07432 | 877.700.LAMB lambinfo@optonline.net | lambstudios.com

League of Historical Societies of NJ

PO Box 99 | Madison, NJ 07940 barthlinda123@aol.com

Main Street New Jersey/NJ350

PO Box 813, Trenton, NJ 08625 | 609.633.9769 jef.buehler@dca.nj.gov

Marvin Windows & Doors/Super Enterprises

126 Spagnoli Rd | Melville, NY 11747 800.48.MARVIN | contactus@supermarvin.com supermarvin.com

Mid-Atlantic Regional Center for the Humanities (MARCH) at Rutgers Camden

429 Cooper St | Camden, NJ 08102 215.925.6919 | cmires@camden.rutgers.edu www. march.rutgers.edu

Middlesex County Cultural & Heritage Commission | 703 Jersey Ave

New Brunswick, NJ 08901 | 732.745.4524 mark.nonestied@co.middlesex.nj.us

New Jersey Council for the Humanities

28 West State St, 6th Floor | Trenton, NJ 08608 609.695.4838 | gnaglak@njhc.org | njch.org

New Jersey Historical Commission

225 West State St, PO Box 305 | Trenton, NJ 08625 | 609.292.6062 | feedback@sos.nj.gov nj.gov/state/historical

New Jersey State Archives | 225 West State St, PO Box 307 | Trenton, NJ 08625 | 609.292.6260 feedback@sos.nj.gov | nj.gov/state/archives

RAAD Construction Group, LLC | 26 Broad St Red Bank, NJ 07701 | 732.268.7744 harryp@raadllc.com

RGA, Inc. | 259 Prospect Plains Rd, Building D Cranbury, NJ 08512 | 609.655.0692 cultural_resources@rgaincorporated.com richardgrubb.com

Tuckerton Seaport & Baymen's Museum

120 W. Main St, PO Box 52 | Tuckerton, NJ 08087 609.296.8868 | paulh@tuckertonseaport.org tuckertonseaport.org

Posters

Cafferty's Mill: A Cultural History, 1706-2016 | Alia Danch, Student, Rider University

Celebrating 250 Year of Rutgers Preparatory School: The Historical Preservation of Elm Farm and Van Wickle House

Rutgers Prep student | Dr. Aricka Easley-Houser

BUILDING A PLACE FOR HISTORY Sponsors

Eastern State Penitentiary Consolidation Treatment & Conditions Assessment

Casey Weisdock, Architectural Conservator, Materials Conservation Co., LLC | Grace Meloy, Student, University of Pennsylvania

Fort Hancock, Officer's Row | Matthew Jekelis, *Student, Kean University*

Hidden in Suburbia: The Thomas Edison Center in Menlo Park | Kimberly Tryba, MLA Candidate, 2017, Department of Landscape Architecture, Rutgers University

History of Perth Amboy | Christie Saliba, Student, Department of Landscape Architecture, Rutgers University

"If I Get Home Safe": William C. White's Experiences in the American Civil War

James Kopaczewski, Graduate Student, Temple University

Morristown's Historic District: Mixing

Preservation and Development | Erich Huhn,

Graduate Assistant, Seton Hall University

Preserving the Mills/Ferris/Pearsall Home

Robert Wendel, Curator, Westfield Historical Society, and Student, Kean University Historic Preservation Program

Rahway Cemetery: Preserving Cultural Memory

Leanne Manna, History Honors Student, Kean University, and Trustee, Historical Society of Plainfield

Reimagining the Meadowlands, 1968-1972

Cheryl Hendry, Ph.D. Candidate, Montana State University

The Italian Immigrant Experience in Princeton, New Jersey | Jennifer Frascella, *Student*, *The College of New Jersey*

Poster Session Judges

Dr. Richard Veit | Monmouth University Department of Anthropology

Mark Dilonno | Star Ledger columnist

Cristen Piatnotchka

NewJersey Historical Commission

Art Deco

AIA New Jersey

Craftsman

Investors Bank

Beaux Arts

HMR Architects

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Connolly & Hickey Historical Architects lwdmr Architects Marvin Windows & Doors / Super Enterprises Michael Calafati Architect, LLC Mr. James and Mrs. Janet Foster NJ Housing & Mortgage Finance Agency RPM Development Group

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Italianate

AECOM

Crossroads of the American Revolution NHA Jan Hird Pokorny Associates, Inc. JMT

League of Historical Societies of New Jersey Meme Omogbai & Associates, LLC Restoration Technologies of New Jersey LLC Stark Design pc William Neumann Photography

Federal

Middlesex County Cultural & Heritage Commission New Jersey Council for the Humanities

2016 HPO Preservation Awards

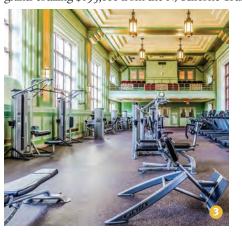
Each May during National Historic Preservation Month, the NJ Historic Preservation Office and Historic Sites Council recognize outstanding projects, preservation documents and innovations that represent New Jersey's rich history and preservation excellence. Read more about this year's recipients at the HPO web site: nj.gov/dep/hpo.



Projects

1 Dey Mansion, Wayne Township, Passaic

County | Constructed circa 1772, the mansion's lasting fame is as a military field headquarters for General George Washington in 1780. This highstyle Georgian building was restored for museum purpose in 1933-34. Guiding its recent restoration work was an in-depth investigation phase that included review of historic documents, conditions assessment, structural assessment, dendrochronology, finishes analysis, and archaeology. Work included structural repairs and stabilization, roof replacement, masonry repointing, window and flooring restoration, plaster repairs, painting and new accessible entrances at both the kitchen wing and main house. This project received matching grants totaling \$693,000 from the NJ Historic Trust.



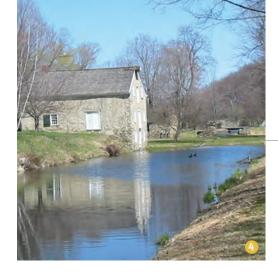


2 | The Hague at the Beacon, Jersey City, Hudson County | The Jersey City Medical Center first opened in 1882, and by its completion in 1941, the landmark complex had ten major buildings. Closed in 1979, it remained vacant until a residential restoration began in 2005. Great care and sensitivity was paramount in its design and adaptation for residential living. Today, the former hospital's main lobby serves as the tenants' primary entrance. New apartment layouts resemble the original patient rooms, and corridors, elevators, and stairwells remain in the same locations, offering residents a sense of the grandeur of the former busy hospital.

3 | The Beacon Criterion, Jersey City, Hudson County | The 1936 Art-Deco style Berthold S. Pollak Hospital for Chest Diseases was a tuberculosis hospital within the Jersey City Medical Center complex. Beacon Criterion is the most recognized building in the complex with its stepped-wings profile that provided open-air porches for its tuberculosis patients. Shuttered in 2001, it is now repurposed as a successful mixed-use development, and has been recognized for preserving more than 75% of the original structure, conserving resources, reducing construction waste and minimizing the project's environmental impact.

Preservation Documents

(a) National Register Nomination for the Waterloo Village Historic District (Boundary Increase and Additional Documentation), Byram Township, Sussex County & Mount Olive Township, Morris County | Waterloo Village is significant for its association with the development of New Jersey from the mid-18th century to the early-20th century, for its varied architecture that represents stylistic and vernacular trends, and for its archaeology. While an early National Register nomination limited the district's boundaries to Sussex County architectural resources, the recent expanded nomination increased



both the boundaries and the Village's period of historical development. The historic listing now incorporates architecture and archaeology in both Sussex and Morris Counties and exemplifies the importance of updating early nominations that lack a complete accounting of the subject property.

Meet Your Revolutionary Neighbors, a book by the Crossroads of the American Revolution **National Heritage Area, Trenton City, Mercer County** | This collaboration of authors and historians conveys the compelling stories of ordinary people who lived, fought, suffered, and/or protested during the American Revolution. Through 14 storylines, the book has been crafted to draw the reader and viewer into the life and times of the Revolutionary era. Morever, the book and Crossroads web site identify themes and geographic regions from the Revolutionary era and provide history, images, stories, tour itineraries and maps to enhance tourism and civic pride in our communities, while also connecting people to our rich Revolutionary heritage.

6 | Clara Barton Apartment, Washington , DC |

During the Civil War, Clara Barton's rooms in a middle class rooming house in Washington served as the base of operations for her battlefield relief work, which would later lead to the founding of the American Red Cross. When artifacts related to Barton were discovered in the building's attic, the General Services Administration



cancelled demolition plans and retained Mills + Schnoering Architects to prepare an Interior Historic Structure Report and Pre-Treatment Report that included recommendations for conservation treatments. Construction documents and specifications called for reproduction period lighting and reproduction wallpapers from fragments found in the space, restoration and conservation of plaster and wood, and a concealed mechanical system that completed the 19th century boarding house restoration.





Innovations

John Phillips House Site Public Archaeology Program. Hopewell Township, Mercer County |

The Friends of Howell Living History Farm hosted a three-week camp to involve students in a meaningful archaeological research program under professional supervision. Investigations involved the excavation of five units in an effort to delineate the footprint of the John Phillips house, which was associated with a farm established in the early 1700s. Specific tasks involved field preparation, orientation and in-field training of camp participants, excavation, documentation, and analysis of the field results and recovered artifacts. The program successfully raised awareness about the historical importance and archaeological potential of local properties.

BUILDING A PLACE FOR HISTORY Featured Speaker

Laurel O'Sullivan, J.D.

is the Principal and Founder of the Advocacy Collaborative, LLC. Laurel started the Advocacy Collaborative, LLC to empower more nonprofits to fulfill and fund their mission while increasing impact through advocacy. Laurel thrives by assuming a signature comprehensive approach that positions advocacy at the core of a mission not at the periphery. With Laurel's strategic consulting, advocacy can become seamlessly integrated as a leadership function across planning, programming, and fundraising.

Laurel brings to her work nearly two decades experience in policy advocacy. Most recently she pioneered a new direction for a 1,000 plus membership organization, the Donors Forum, by spearheading a multi year planning effort to squarely connect advocacy to the mission. Her efforts ultimately led to increased funding for policy by 300% by securing \$2.2 million in multi year funding.

She also brings to every consulting project a decade's experience as a public interest lawyer and advocate. She has worked and advocated for community, regional, and national organizations including the Natural Resources Defense Council, Alliance for the Great Lakes, Business and Professional People for the Public Interest and Terris, Pravlik and Millium, LLP.



In addition, Laurel is an accomplished speaker and presenter. Having been invited to present at numerous national and academic and professional conferences and symposiums on the topic of policy advocacy. Her quiet confidence, grounded determination and storytelling abilities provide a compelling platform for motivating and engaging more groups to understand advocacy as a leadership strategy for impact.

Laurel serves on the Social Service Advisory Council, for the Illinois Department of Human Services, and the board of the Young Center for Immigrant Children, at the University of Chicago and on the board of the Forum for Regional Associations of Grantmakers. She lives in Evanston with her husband Tim, 5 children and dog named Blue and is an avid runner.



Sessions











BUILDING A PLACE FOR HISTORY June 8 and June 9

June 8 | Workshop | Practical CRGIS: A Hands-On Workshop

Location: Computer Lab, Jubilee Hall, Seton Hall University | Cultural Resources Geographic Information Systems, or CRGIS, provide innovative opportunities for cultural resource professionals and advocates to satisfy critical locational information needs. This 1/2 day workshop will provide a basic overview of CRGIS concepts, and highlight current trends in GIS software and uses for planning and preservation. Participants will receive hands-on training using readily available online and open-source tools and data sources to discover information about historic resources. The workshop will cover online services such as NJ Geoweb, ArcGIS Online, and the NJ Geographic Information Network, as well as review current freely available software such as and Q-GIS and Google Earth.

INSTRUCTOR

Kinney Clark, GISP, GIS Specialist, NJ Historic Preservation Office

June 8 | Workshop | Collections Care Workshop at Thomas Edison National Historical Park

Location: Building 11 at Thomas Edison National Historical Park, 211 Main Street, West Orange |
This program is designed for staff and volunteers who are involved in collections care activities or have responsibility for cultural collections, such as librarians, archivists, curators, collections managers, stewards of historic house museums, and registrars. Topics will be presented by the museum staff of Thomas Edison National Historical Park, home to the second largest museum collection in the National Park Service.

Historic Housekeeping will discuss establishing a housekeeping routine, setting up a cleaning schedule, acquiring needed supplies and equipment, and cleaning procedures for various types of museum objects.

How to Preserve Digital Photographs & Collections will share tips on saving photographs, audio, video, email, and other documents on a limited budget.

Storage and Preservation of Collections will explain standard museum practices for handling collections, storage supplies and equipment, conservation of artifacts, and environmental monitoring. Lastly, participants will tour the main laboratory building which will highlight collections care issues.

PRESENTERS:

Jerry Fabris, Curator of Sound Recordings Joan Harris-Rico, Collections Manager Beth Miller, Curator of Glenmont

June 8 | Tour | Preserving the Llewellyn Park Landscape: Glenmont, The Ramble, and the Role of a Landscape Management Plan

Tour departs from parking lot across from Thomas Edison National Historical Park, Llewellyn Park, the first planned residential suburban development in the country, was laid out in 1857 by architect Alexander Jackson Davis and is characterized by large lots with country houses and naturalized landscaping. The Park is listed on the National Register of Historic Places. Tour participants will learn about the original design, landscape management plan, and recent and current restoration projects, as well as tour original features, particularly "The Ramble", the signature community open space arrayed on a wooded hillside. Also featured is Glenmont, Thomas Edison's home, where tour leaders will present the challenge of maintaining and restoring the mansion's gardens, landscape features, and outbuildings, work that is guided by a 2010 Cultural Landscape Report.

Note: Access to the Park is only by the tour bus. Once there, the afternoon will include lectures and a challenging walking tour. Participants should dress for the weather and wear appropriate hiking footwear.

TOUR LEADERS:

Rita DiMatteo, Trustee of the Llewellyn Park Foundation

Michelle Mihalkovitz, Supervisory Museum Curator, Thomas Edison National Historic Park

Opening Plenary GUEST SPEAKER: Laurel O'Sullivan, *J.D.*

Principal & Founder, The Advocacy Collaborative, LLC "Demystifying Advocacy"

Historic preservationists in New Jersey are passionate about their work and have been successful in protecting New Jersey's treasured places and working to preserve open space, but achieving lasting results requires working at the policy level. Advocacy is a means to an end that achieves lasting impact and is necessary for the voices of preservationists to be heard. Yet, there is a tendency to marginalize and undervalue advocacy in the nonprofit sector, and in particular this is prevalent among history nonprofits who view advocacy as the purview of others for a multitude of reasons, including misunderstanding, fear and impatience.

In this engaging keynote, Laurel will share her passion for a subject she practiced for over a decade, reframing advocacy from a strategy that is feared and marginalized to one embraced for doing the most good. Key barriers to higher levels of sustained nonprofit participation in advocacy will be identified and explored. Storytelling and case studies will serve as key devices for demonstrating the catalyzing affect that advocacy has in strengthening organizations and serving as a leadership strategy.

Audience members will leave feeling motivated, with a solid grounding of how advocacy can help advance their mission critical work as well as fit into the larger network of those volunteers and professionals who work to save New Jersey's history.

Stories Worth Telling: Documenting New Jersey's Preservation Efforts

Location: Jubilee Hall, Room 132 Do you have a story to tell abou

Do you have a story to tell about your first local preservation experience or a particular historic building you fell in love with? The Stories Worth Telling project will document your memories of meaningful historic preservation experiences in a video-taped interview. Most of us who consider ourselves "preservationists" can readily recall some of the inspirational people, buildings and crises that pulled us into the world of historic preservation, and that continue to motivate our advocacy on behalf of New Jersey's historic places. With this year's celebration of the 50th anniversary of the National Historic Preservation Act, we feel it is a particularly appropriate time to look back on our own history of preservation in New Jersey.

There will be only 12 time slots available for oral history interviews between 10:30 am-2:30 pm If you are interested in participating in this project, please reserve a spot when you register. If we do not fill all the openings before the conference, there may be some spaces still available that day—check at the registration table on the day of the conference.

PROJECT LEADERS:

Howard Green, Principal, Public History Partners Deborah M. Kelly, Principal, Preservation Partners

S-1 | Advocacy and You

Location: Stafford Hall, Classroom o6

Following her plenary remarks, keynote speaker
Laurel O'Sullivan will lead a session for nonprofit
staff and board members on the importance of
incorporating advocacy into the organization's
mission. Most nonprofits do not see themselves as
critical to a larger network. Yet, growth and success
are dependent on the strength of that network.
This session will define advocacy and demonstrate
how to integrate advocacy efforts into the organization's overall mission and core programs.
An active question and answer period and group
discussion will be facilitated that incorporates
New Jersey's advocacy needs into the discussion.

MODERATOR

Lisa Ann Ginther, Senior Associate, MBI-GluckShaw

PRESENTERS

Laurel O'Sullivan, J.D., Principal and Founder, Advocacy Collaborative, LLC

S-2 | Yes you CAN: Access Issues in Historic Cultural Facilities

Location: Science & Technology, Lerner Amphitheater In 1992, the New Jersey Theatre Alliance (NJTA) established a partnership with the New Jersey State Council on the Arts to design and implement a project called the Cultural Access Network, or CAN, that educates and supports the cultural community in their access work. This session will present the unique partnership between the NJTA and the New Jersey State Council on the Arts, the CAN's advocacy, education, and volunteer efforts. Highlights will include the role of an access advisory committee, the importance of a self-assessment survey, the design and implementation of an ADA long-range plan, innovative programs and marketing strategies, and steps you can take to enhance facility access to your historic cultural institution for seniors and people with disabilities.

MODERATOR

Michael R. Schnoering, FAIA, Partner, Mills + Schnoering Architects, LLC

PRESENTERS

Susan P. Coen, Consultant

John McEwen, Executive Director, NJ Theatre Alliance

S-3 | Rightsizing Legacy Cities: An Action Agenda

Location: Nursing Building, Classroom 101

This session is sponsored by Wu & Associates, Inc. Medium-sized metropolitan areas struggling with business decline and population loss (called "legacy cities") are facing unprecedented challenges including disinvestment, abandonment, demolition by neglect, and extraordinarily limited resources. Yet they also offer affordable communities of irreplaceable urban character in which historic preservation has a vital role to play in their revitalization. In this session, participants will learn a newly defined agenda to help preservation become a positive force for managing change, informing planning, and driving reinvestment. The discussion will include case studies and the outcome from a Legacy City Preservation event in Newark.

MODERATOR & PRESENTER

Emilie C. Evans, Director, Rightsizing Cities Initiative, PlaceEconomics

PRESENTERS

Nicholas Hamilton, Director of Urban Policy and the Legacy cities Partnership, The American Assembly at Columbia University

Cristina Garmendia, Deputy Director of Community Planning and Development, Isles, Inc.

S-4 | Above and Beyond the Monthly Meeting: How Historic Preservation Commissions Affect Outreach and Education

Location: Jubilee Hall Auditorium

One of the responsibilities of a historic preservation commission (HPC) is to provide continuing education for citizens regarding historic preservation issues and concerns. However, many local commissions find that much of their time and effort is focused on their regulatory responsibilities, at the expense of additional educational programs and outreach activities. The local HPCs represented in

this session have done a remarkable job of balancing regulatory reviews with innovative and effective outreach tools in their communities, teaching local preservationists how to be their own best advocates.

MODERATOR

Jonathan Kinney, Senior Historic Preservation Specialist and CLG Coordinator, NJ Historic Preservation Office

PRESENTERS

William H. Michelson, Esq., Chair, Plainfield
Historic Preservation Commission
Gianfranco Archimede, Director, Paterson Historic
Preservation Commission
Patty Chrisman, Vice Chair, Maplewood Historic

S-5 | National Park Service at 100: Scholarship, Education and Tradition

Preservation Commission

Location: Nursing Building, Amphitheater With its centennial in 2016, the National Park Service (NPS) is struggling to find the balance between scholarship and what the public wants. This panel will explore the value of history as presented by the NPS, the challenges of straightforward historical narrative, the history of the NPS in the history and historic preservation field, the methodology of current and evolving practices, and the realization that the understanding and appreciation of history by the public has shifted dramatically. Shared experiences will include how to develop innovative and award-winning education programs; research and writing challenges; and public presentations. Panelists will engage with attendees as well through quick quizzes and trivia challenges. Door prizes will be available!

MODERATOR & PRESENTER

Jude Pfister, D.Litt, Chief of Cultural Resources, Morristown National Historic Park

PRESENTERS

Sara E. Minegar, Ph.D., Archivist/Museum
Educator, Morristown National Historic Park
Leonard DeGraaf, Archivist, Thomas Edison
National Historic Park

S-6 | 50 Years of Section 106 Review: The Re-Visioning of New Jersey's Past

Location: Stafford Hall, Classroom 110

This session commemorates the 50th anniversary of the 1966 National Historic Preservation Act by highlighting the role of Section 106, which requires federal agencies to take into account the effect of their actions on historic properties on or eligible for the National Register of Historic Places. This provision has resulted in a tremendous increase in information on many aspects of New Jersey's past and the cultural resources that tell its story. Using a range of contextualized case studies, an expert panel will engagingly highlight the major Section 106 projects which have significantly added to our knowledge of New Jersey's past.

MODERATOR AND PRESENTER

lan C. Burrow, Ph.D, R.P.A., F.S.A, Principal, BurrowIntoHistory, Inc.

PRESENTERS

Richard Hunter, Ph.D, RPA, President, Hunter Research, LLC

R. Michael Stewart, Ph.D, RPA, Associate Professor Emeritus, Department of Anthropology, Temple University and Archaeologist, NJ Historic Preservation Office

Rebecca Yamin, Ph.D, RPA, Historical Archaeologist

BUILDING A PLACE FOR HISTORY **Afternoon Workshops**

W-1 | Maplewood, NJ: Portrait of a Quintessential American Railroad Suburb

Meet in the lobby of the University Center.

This field workshop will explore the development of Maplewood as a 1920s and 30s railroad suburb that features intact, walkable neighborhoods, varied historical revival architecture, and extant 18th and 19th century homes that fit seamlessly into the picturesque streetscapes. Tour participants will visit the National Register listed Maplewood Municipal Building (1930–32) and see the series of murals that capture the history of the town, walk through Memorial Park, a 25 acre park designed in the 1920s by the firms of Brinley & Holbrook and the Olmsted Brothers, and discuss additional municipal planning exercises. Both the downtown area and several residential neighborhoods will be featured.

Note: This is a bus and walking tour. Dress for the weather and wear appropriate footwear.

TOUR LEADERS:

Ginny Kurshan, Chair, Maplewood Historic Preservation Commission Gary Nelson, Member, Maplewood Historic Preservation Commission and Open Space

W-2 | The Village of South Orange and the Montrose Park Historic District: From the Lenape Trail to the International Style

Meet in the lobby of the University Center. For nearly 150 years, South Orange's landscape, proximity to major cities, and reliable train line has promoted growth and development and provided a haven from city life. Early developers purchased land in the area now known as Montrose Park and created deed-restricted estates. Many of these late Victorian and period revival style homes remain today, surrounded by tree-lined streets, slate sidewalks, and period gaslights. Examples of every common Mid-Atlantic style of architecture since the late 19th century are represented. Following a brief presentation overview, the tour will introduce the architecture and neighborhoods of South Orange with particular emphasis on Montrose Park.

TOUR LEADERS:

Amy Dahn, Commissioner, South Orange Historic Preservation Commission Maureen Gammon, President, Montrose Park Historic District Association

Karen Marlowe, President, South Orange Historical & Preservation Society

Naoma Welk, Author, Images of America South Orange and South Orange Revisited

Trust Committee





BUILDING A PLACE FOR HISTORY **Afternoon Sessions**

S-7 | Will You Help Save This Place?

Location: Nursing Building, Classroom 101

This session is sponsored by Clarke Caton Hintz

How can marketing, advocacy and community outreach complement and expand on traditional historic preservation tactics? Staff from the National Trust for Historic Preservation will share successful examples of their work engaging local preservationists at more than 60 buildings and landscapes throughout the country as part of the National Treasures program, a portfolio of more than 60 sites that are threatened and face an uncertain future. Staff will also present the revived #ThisPlaceMatters campaign and share best practices.

PRESENTERS

Sarah M. Heffern, Social Media Strategist, National Trust for Historic Preservation Seri Worden, NYC Senior Field Officer,

National Trust for Historic Preservation

S-8 Focus on Photography: **Taking Photos that Improve Your Nominations, Surveys and Reviews**

Location: Jubilee Hall Auditorium

This session draws on the National Park Service's new guidance by presenting best practices and giving examples of good and bad photographs. In addition, a professional commercial photographer will teach attendees how to take publicationworthy photographs for a variety of preservation purposes, including National Register nominations, architectural surveys, and regulatory reviews. In an increasingly digital age that tends to value image over text, photographs that can present reality and tell a story are vital to the field of historic preservation. The goal of the session is to increase the quality of photographs that are used in preservation practice, thus increasingly the visibility of historic resources and the work of preservationists.

PRESENTERS

Kat Cannelongo, National Register Reviewer, NJ State Historic Preservation Office Douglas McVarish, Architectural Historian, NJ State Historic Preservation Office

William Neumann, Adjunct Professor, School of Visual Arts and Principal, William Neumann Photographs

Sarah Scott, Historic Preservation Assistant,

NJ State Historic Preservation Office

S-9 | Unearthing the Future along I-280 in Orange: Reverse Archaeology through Art and Oral Histories

Location: Science & Technology, Lerner Amphitheater This session is sponsored by RGA, Inc.

This session explores ongoing efforts to document, interpret, and challenge the impact of the construction of Interstate–280 in Orange in the late 1960s. The roadway cut a path through the heart of the city, devastating the city's historic African American and Italian American communities. This is one of many examples in U.S. cities where highways disrupted and displaced vibrant communities. This case study includes oral history, ethnography, and arts interventions to understand the impacts of I-280, to learn more about the communities before its construction, and envision how current residents can revitalize Orange's future.

MODERATOR

Candace Gabbard, Acting Executive Director, Valley Arts

PRESENTERS

Mindy T. Fullilove, M.D., Professor,
Columbia University NYS Psychiatric Institute
Michael C. Malbrough, Artist/Director ORNG Ink
Chris Matthews, Professor of Anthropology,
Montclair State University

Katherine McCaffrey, Ph.D., Associate Professor, Montclair State University Aubrey Murdock, M.S. Head of School, University of Orange

S-10 | How New Jersey's National Parks Are Engaging Visitors in New Ways

Location: Nursing Building, Amphitheater
New Jersey's National Parks are incorporating new
technologies to reach out to new and youthful
audiences. The state's historic sites and museums
have much to learn from the national efforts:

- Thomas Edison National Historical Park use of Skype and Periscope to connect with virtual visitors/students
- Paterson Great Falls National Historical Park showcase food, art, music, and literature from the local communities as part of their "Taste of Paterson" program
- Statue of Liberty National Monument and Ellis Island utilize the virtual/social media connection for telling stories related to areas of the park that are not accessible to the public

MODERATOR AND PRESENTER

Vanessa Smiley, Chief of Interpretation and Education, Morristown National Historic Park

PRESENTERS

Darren Boch, Superintendent, Paterson Great Falls National Historical Park

John Hnedak, Deputy Superintendent, Liberty National Monument, Statue of Liberty National Monument and Ellis Island

S-11 | Effective Marketing for Heritage Tourism

Location: Stafford Hall, Classroom 110

Individual sites that don't have access to funding for marketing advice often learn on the go, depending on the skills of their limited staff or volunteers. Yet effective marketing of a heritage site to potential and returning visitors is key in determining the operating budget, staff and volunteer assignments, financial development and stewardship. This session will present marketing techniques from a variety of perspectives—a regional destination marketing organization, a visitor-ready heritage site that is carrying out its visitor and marketing strategies, and a marketing professional who can provide an outline of strategies that can be cost effective for any sized organization.

PRESENTERS

Vonda Givens, Executive Director,

The Stickley Museum at Craftsman Farms

Jennifer Costa, Director, Elizabeth Destination

Marketing Organization

S-12 | Crowdfunding for History and Historic Preservation (Where are those Crowds and What will they Fund?)

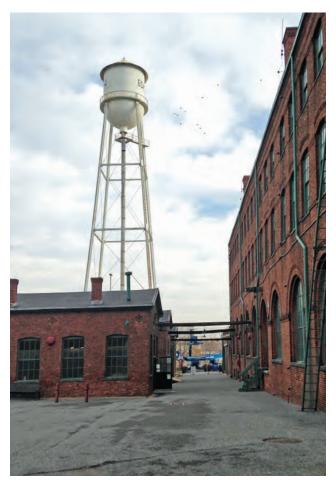
Location:Stafford Hall, Classroom 110

This session is sponsored by Eclectic Architecture, LLC

Crowdfunding is an emerging new way to raise money, and one that many nonprofits believe will be the answer to their fundraising prayers. It generally involves raising small amounts of money from a large number of donors, usually via the Internet. Unfortunately, crowdfunding is complex and can be time-consuming. This session will provide an overview of crowdfunding, share case examples of success in the history and historic preservation fields, and suggest ways to incorporate crowdfunding into an overall fundraising plan. Participants may also share their experiences with this new fundraising strategy.

MODERATOR

Evelyn C. Murphy, Ph.D., Director, Monmouth County Historical Association





PRESENTERS

Samip Mallick, Executive Director, South Asian American Digital Archive Geri Stengel, President, Ventureneer Katherine Durante, Executive Director, OceanFirst Bank Foundation

S-13 | Learning from Loss: Strategies for **Saving Endangered Sites**

Location: Nursing Building, Classroom 101

This session is sponsored by Preservation New Jersey

In recent years, New Jersey has suffered its share of high-profile battles for the preservation of critical landmarks. In 2015, Greystone Psychiatric Hospital was demolished. The Duke Mansion (at press time) is threatened with destruction. Hinchcliffe Stadium, after years of advocacy, public education, negotiation and fundraising, may be on the road to restoration. Each year Preservation New Jersey publishes a list of the state's ten most endangered historic sites and updates the status of those landmarks lost, saved or still in limbo. This session will explore some of the common challenges and strategies that property advocates have in communicating a site's significance, creating a supportive community and negotiating the route to saving a historic building or site.

MODERATOR

Margaret Hickey, Vice President, Preservation New Jersey

PRESENTERS:

Brian Lo Pinto, President, Friends of Hinchcliffe Stadium **Sally Woodruff Garrison,** Save Our Library (Bridgeton) Peggy Van Patton, Demolition of Residence is Senseless (DORIS)

S-14 | **Beyond the Tape Measure: Documenting Historic Properties in** the 21st Century

Location: Science and Technology Building; Lerner Amphitheater

This session is sponsored by

Historic Building Architects, LLC

Effectively and efficiently gathering information about existing building conditions will result in clearer direction to the Project Team, Contractors, and Owners as well as lead to more accurate scopes of work and cost estimates. While the technology may be pricier, the cost benefit analysis is worth a look. This session will present the use of 3D laser technology and drone (quadcopter) technology as utilized in the field. Attendees will come away with an understanding of the technologies and how they may be applicable for many projects.

MODERATOR

Jennifer Stark, AIA, CSBA, Program Manager, New Jersey Historic Trust

PRESENTERS

Annabelle Radcliffe-Trenner, AIA, RIBA, LEED AP, Principal Historic Building Architects LLC Kevin Hanna, Principal Associate, Laser Scanning Division Manager, Maser Consulting, PA

S-15 | **Planning for Heritage Tourism**

Location: Stafford Hall, Classroom 110

The success of heritage tourism depends upon how ready you are to welcome visitors. Creating a destination for heritage travelers requires not only building popularity for a significant place but almost as importantly on building infrastructure that can comfortably accommodate visitors. This session highlights the methods, strategies and planning tools for building and managing heritage tourism within the community looking at examples from Charleston, South Carolina and the Garden State.

MODERATOR AND PRESENTER

Dorothy P. Guzzo, Executive Director, New Jersey Historic Trust

PRESENTERS

Michael Lysicatos AICP/PP, Assistant Director of Planning and Economic Development, Passaic County

Amy Y. Southerland, Tourism & Special Events Manager, City of Charleston, SC

S-16 | Restoring and Adapting Cultural Landscapes

Location: Nursing Building, Amphitheater
Landscapes are ever-changing so it's a challenge to
maintain and preserve a landscape to a certain time
period and condition. Balancing the effort between
restoring a landscape, and creating a welcoming
environment for community use may also affect
how the site is treated. This session will present
two high-profile landscapes:

■ The grounds of Thomas Edison's home, Glenmont, are under restoration based on recommendations of its 2010 Cultural Landscape Report to restore the landscape to its 1931 appearance. Student programs work in partnership with the National Park Service to accomplish some of these treatment recommendations.

■ After landscape restoration and a grand reopening, Reeves-Reed Arboretum has greatly increased its visitation. The current challenge is to maintain the historic legacy of the site and buildings while acknowledging the needs, safety, and opportunities of a united green vision that will continue to be environmentally responsible and captivate the public.

MODERATOR

Michelle Mihalkovitz, Supervisory Museum Curator, Thomas Edison National Historic Park

PRESENTERS

Matthew Jacobs, Education Specialist, National Parks of New York Harbor/ Stephen T. Mather High School for the Building Arts and Craftsmanship

Frank Juliano, Executive Director,
Reeves-Reed Arboretum

Amy Trimarco, Rutgers Master Gardeners
of Essex County

S-17 Deaccessioning 101

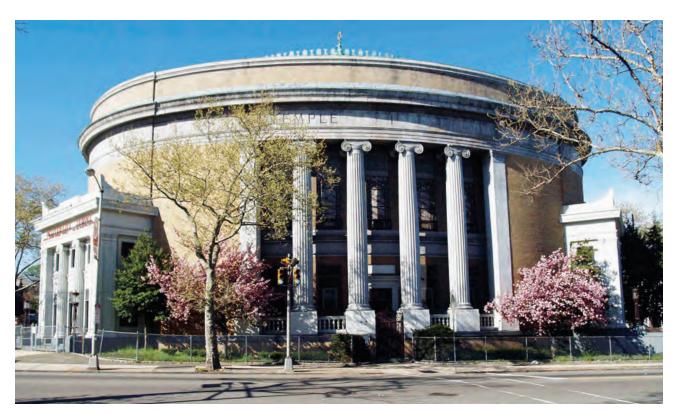
Location: Stafford Hall, Classroom 06 When museums, historic houses, and historic sites find their storage area overflowing or discover items in their collections that no longer have relevance to their mission, what should they do? Deaccessioning is the process of officially removing an object from a permanent collection and while it is considered an accepted part of collection management, it also tends to make the headlines. This session will introduce the practice of deaccessioning, highlighting the legal and ethical issues involved, and provide a case study that will show how deaccessioning can be a routine solution to collections management problems and marshal an institution's resources for the long-term preservation of its permanent collection.

MODERATOR AND PRESENTER

Briann G. Greenfield, Ph.D. Executive Director, New Jersey Council for the Humanities

PRESENTERS

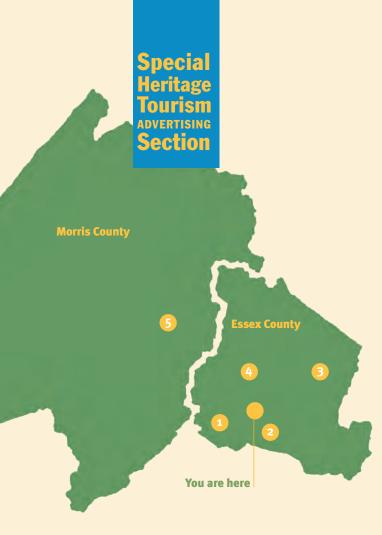
Heather Hope Kuruvilla, M.A., J.D.,
Museum professional
Sally Yerkovich, M.A., Ph.D., Director, Institute
of Museum Ethics, Seton Hall University











① | Greenwood Gardens | Greenwood Gardens is a 28-acre public garden, historically significant for its beauty, history, and design. It is a time capsule of New Jersey's gracious past and an oasis of tranquility. The site combines formal gardens, open meadows, woodlands and is surrounded on all sides by protected land, creating a sense of solitude and serenity. | Listed on the NJ Register of Historic Sites. | 271 Old Short Hills Road | Short Hills, NJ 07078 | Greenwoodgardens.org | 973.258.4026 | Hours: Open Mon. Tues. Sat. Sun. 10 am to 4 pm | ADA: partially accessible | Parking: Yes

2 | Durand-Hedden House and Garden | The historic Durand-Hedden House sits in a picturesque two-acre passive park. The history of the house spans the late 18th through the mid-20th centuries. It serves as Maplewood's Historic House Museum and is operated by volunteers. The house is open monthly for programs and exhibits in living history, natural history, art and historic preservation, and natural history. | Designated Maplewood Landmark and certified eligible for the National Register of Historic Places | 523 Ridgewood Road, Maplewood, NJ 07040 | durandhedden.org | 973.763.7712 | Hours: One Sunday a month | September—June | ADA: No ramp | Parking: Behind house or on street

(3) | **Bloomfield Cemetery** | Bloomfield Cemetery is a place of tranquil beauty. The rich history of the historic burial ground is preserved and shared so all who visit are inspired by the lives and accomplishments of those who rest therein. The cemetery is also a community resource for historical, cultural and educational outreach activities. | Listed on the NJ Register of Historic Places. | 383 Belleville Avenue | Bloomfield, NJ 07003 | Bloomfieldcemetery.net | 973.748.0131 | Hours: Daily 8 am to 5 pm | ADA: Accessible | Parking: Yes, but limited.

VISIT HISTORIC SITES

(a) | Thomas Edison National Historical Park | Thomas Edison's home and laboratory are a step back in time, when machines were run by belts and pulleys and music was played on phonographs. To the passerby, the buildings betray little evidence of the industries they once started. Discover where America's greatest inventor changed our world forever. | Designated National Park. | 211 Main Street | West Orange, NJ 07052 | nps.gov/edis | 973.736.0550 | Hours: Summer Laboratory open Wed. to Sun. 9:30 am to 5 pm | ADA: Accessible in most areas | Parking: Free in designated lot across the street

(5) | Craftsman Farms | A National Historic Landmark, Craftsman Farms was the early 1900s estate of Gustav Stickley, a leader of the American Arts and Crafts movement, who popularized the Craftsman style. Referred to by Stickley as his "Garden of Eden," it was the only home designed and built by Stickley for his own use. | 2352 Route 10 West | Morris Plains, NJ 07950 | Stickleymuseum.org | 973.540.0311 | Hours: Thurs. to Mon. Noon to 4 pm | ADA: Accessible | Parking: On site; handicap parking available









IN OUR REGION









Speakers

BUILDING A PLACE FOR HISTORY

Speakers

Gianfranco Archimede, MS, RPA, has served for the past 10 years as Director of the Division of Historic Preservation for the City of Paterson and Executive Director of Paterson's Historic Preservation Commission. He provides programmatic guidance to the city on preservation planning and cultural resources, oversight of Paterson's public preservation projects, and regulatory permitting review for hundreds of large and small scale construction projects within Paterson's three national, state and local historic districts. He administers the annual legacy programs for public awareness and education, for which the Paterson HPC was honored in 2015 with a NJ Historic Preservation Award.

Darren Boch is the superintendent of the Paterson Great Falls National Historical Park. The park was established in 2011 and is a part of the National Park System. Prior to becoming the first superintendent for the Great Falls. Mr. Boch served as the Chief of Public Affairs for the National Parks of New York Harbor, which includes 10 national parks in the New York-New Jersey metropolitan area and include iconic national monuments such as the Statue of Liberty and Ellis Island.

lan Burrow, RPA, FSA, has been a cultural resource management professional since 1975. Vice President at Hunter Research, Inc., for 27 years, he currently runs BurrowIntoHistory, LLC. He has investigated numerous archaeological sites, and has taught at Drew, Rutgers and Rider Universities, and the University of Delaware. Mr. Burrow has published numerous papers in regional, national and international media, and over 250 cultural resource management reports. He was 2015 recipient of the New Jersey Historical Commission's Richard J. Hughes Award for Distinguished Contributions to Public Knowledge and Preservation of New Jersey History.













Kat Cannelongo is the assistant to the National Register Coordinator at the New Jersey Historic Preservation Office, as well as a National Register nomination reviewer. She is the Chairperson of the Board of Directors of the historic Brook Theater in Bound Brook and wrote the National Register nomination for the theater, which was listed in the National Register in 2014. Ms. Cannelongo is also involved in historic preservation on the municipal level and is a co-founder of the East Amwell Historical Society and co-author of a pictorial history of East Amwell.

Patty Chrisman is the Vice-Chair of the Maplewood Historic Preservation Commission and a Trustee Board Member of the Durand–Hedden House and Garden Association—Maplewood's historical society. She formerly worked as an Historian at the National Register of Historic Places in Washington, D.C. and is currently the NJ Transit Historic Preservation Specialist at the HPO.

Kinney Clark is a GIS Specialist with the NJ State Historic Preservation Office (HPO) coordinating cultural resources GIS development and other information management initiatives. He administers HPO's annual federal funding process, and participates in project development and data coordination for the Certified Local Government sub-grant program. He previously worked with the HPO's Transportation Unit, providing historic preservation review and technical assistance.

Mr. Clark also serves on the Historic Preservation Advisory Board in Cranford.

Susan P. Coen served as director of the Union County Division of Cultural and Heritage Affairs from 1992 until her retirement in December 2006. Now a consultant, Ms. Coen continues to work with the non-profit field to advance robust and sustainable cultural organizations. A founding member of the NJ Cultural Access Network (formerly the Arts Access Task Force), she also serves on the Boards of the Advocates for NJ History and ArtPride NJ. She is also active in civic and professional organizations.

Amy Dahn is a 21-year resident of South Orange who has a keen interest in architectural history. She served on the board of the Montrose Park Historic District Association from 1994-2008, and as President of the Association for 10 years. She is currently a Commissioner on the South Orange Historic Preservation Commission and a Trustee of the South Orange Maplewood Adult School. Professionally, Amy works as a School Psychologist.

Leonard DeGraaf is an archivist at Thomas Edison National Historical Park. Before joining the National Park Service in 1991 he was on the staff of the Thomas A. Edison Papers Project at Rutgers University. His articles have appeared in *Business History Review* and other publications. His most recent book is *Edison and the Rise of Innovation*.

Rita DiMatteo, a resident of Llewellyn Park, serves as a trustee of the Llewellyn Park Preservation Foundation, which is dedicated to preserving the integrity of the historic structures and landscape of Llewellyn Park and to educating the public about its history and architecture. She has worked on the implementation of the Ramble Landscape Preservation and Maintenance Master Plan, as well as landscape and infrastructure projects with all of the Park's organizations (Preservation Foundation, Committee of Managers, and Ladies' Association) and on the maintenance of the Park's archives with the Historical Society.

Katherine Durante is the Executive Director of OceanFirst Foundation, which was established in 1996 and is the first foundation in the nation to be established by a bank as part of an initial public offering. Since inception, the Foundation has invested more than \$27 million in community initiatives and programs with more than 6,000 grants awarded to more than 600 charities and schools in Ocean, Monmouth and Middlesex counties. In 2014, the Foundation launched its inaugural crowdfunding challenge on Crowdrise for Jersey Shore nonprofits to help them learn a "new way to fish". Since then, two additional Crowdfunding Challenges have been launched raising almost \$1 million for the charity participants.













Emilie Evans is secretary and founding member of the Preservation Rightsizing Network, which works to preserve local heritage and revitalize the built environment of legacy cities by sharing best practices and developing new tools to strengthen communities. Ms. Evans serves as Director of the Rightsizing Cities Initiative with PlaceEconomics and leads projects using Relocal, a data-based tool that uses metrics to develop tailored, parcel-level recommendations for reutilizing vacant buildings and lots. She is a co-founder and current co-leader of Brick + Beam Detroit, which provides resources to and connects a community of building rehabbers and property owners in Detroit.

Jerry Fabris is Museum Curator at Thomas Edison National Historical Park where he preserves the Park's extensive audio collections and serves on National Park Service's Digital Information Services Council. Mr. Fabris also volunteers as a member of the West Orange, New Jersey Historic Preservation Commission.

Mindy Thompson Fullilove, MD, is a research psychiatrist at New York State Psychiatric Institute and a professor of clinical psychiatry and public health at Columbia University. She is a board certified psychiatrist, and has conducted research on AIDS and other epidemics of poor communities, with a special interest in the relationship between the collapse of communities and decline in health. She is author of Root Shock: How Tearing Up City Neighborhoods Hurts America and What We Can Do About It, and The House of Joshua: Meditations on Family and Place.

Candace Gabbard retired after 31 years in the Orange School district as a teacher and central office administrator. In her administrative capacity she worked hand-in-hand with the community to spearhead such district initiatives as Community Schools, CyberCamp, Saturday Discovery Program, Saturday Arts, Scholar's Academy and Hydroponic Greenhouse. In addition she secured several million dollars in grants for district programs and headed six departments within the system. Ms Gabbard was on the founding board of ValleyArts and represents the Superintendent of Schools on the Orange Public Library board. She is currently the Acting Executive Director of ValleyArts.

Maureen Gammon is currently President of Montrose Park Historic District Association and a board member for over 15 years. She has resided in her 1908 home in Montrose for 32 years. Born in Glasgow, Scotland, Ms. Gammon pursued a career in Cancer Research before transitioning to business operations at Merck in New Jersey. She authored/coauthored 22 scientific publications. Now retired, Maureen recently joined the board of the South Orange Performing Arts Center.

Cristina Garmendia is Deputy Director of Community Planning and Development at Isles, an environmental nonprofit dedicated to fostering self-reliant families and healthy, sustainable communities in Trenton. She leads vacant property initiatives, and serves as a Core Collaborator for the Open Architecture Collaborative, a global network of local grassroots chapters delivering design advocacy, facilitation, assessment and small build services to their local marginalized communities. While pursuing her masters, Ms. Garmendia founded the Harvard Journal of Real Estate and Opportunity Space, a civic technology start-up that helps governments manage undervalued and underutilized real estate.

Sally Woodruff Garrison is an active participant in the fields of education and social services. She founded and chairs Save the Library! (STL!), a committee formed in 2008 in response to the threatened closure of the Bridgeton Free Public Library. Through the restoration of the historic 1816 old bank section of the library and an advocacy campaign, the committee successfully educated the city government on the importance historic preservation and support for the library as a public educational resource. Ms. Garrison received the 2010 New Jersey Library Association Service Award for her work with STL!.













Lisa Ginther represents a number of clients in pursuing their legislative, regulatory and executive branch initiatives and coordinates community outreach activities on large highway construction projects around the state, working with businesses, residents and local governments. She serves as Executive Director of the NJ Public Sector Managers' Association representing more than 1,000 career state government managers who recently won the ability to engage in collective bargaining. Prior to joining MBI-GluckShaw she held positions in the NJ Department of Transportation and the Office of the Governor.

Vonda Givens is the Executive Director of the Stickley Museum at Craftsman Farms. Prior to this appointment in 2014, she served as the museum's Education Director for five years and as the Education Director at the Hunterdon Art Museum from 2003 to 2008. She has a Master's Degree from Texas A & M University.

Howard Green started Public History Partners in 2005, after he left the New Jersey Historical Commission, where he was director of research for two decades. Mr. Green has worked with the Army Corps of Engineers, the Historical Society of Princeton, the Save Ellis Island Foundation, the Hackensack Water Works Conservancy, the New Jersey Historic Trust, the Jewish Heritage Museum of Monmouth County, and the Union League of Philadelphia. A former president of the National Oral History Association, Green's oral history experience is vast, extending to once having interviewed a group of men who worked with Thomas A. Edison.

Briann G. Greenfield, *Ph.D.*, is Executive Director of the New Jersey Council for the Humanities, a state partner of the National Endowment for the Humanities with a mission of bringing the humanities programming to New Jersey residents. Previously, she was Professor of History at Central Connecticut State University where she directed the department's Public History Program that prepares students to work in museums and historic preservation. Ms. Greenfield's served as a member of the Connecticut Historical Society's Collections Steering Committee and Deaccession Task Force.











Dorothy P. Guzzo is the Executive Director for the New Jersey Historic Trust. The Trust provides matching grants for capital preservation projects and funds heritage tourism initiatives. Previously, Ms. Guzzo held the position of Deputy State Historic Preservation Officer. She served on the NJ Heritage Tourism Task Force, was a founding member of the Crossroads of the American Revolution Association, served *ex officio* to the NJ Historical Commission and Main Street NJ Advisory Committee and is the former Chair of the Alice Paul Institute. Ms. Guzzo has held elected office and served on a local planning board and preservation commission.

Nicholas Hamilton directs the urban policy work of the American Assembly where he leads the Legacy Cities Partnership, a national coalition of practitioners, researchers and leaders working to revitalize America's legacy cities. His work focuses on economic development, urban governance, and civic engagement, which led him to serve as an adviser and leadership team member for the Preservation Rightsizing Network. Previously, he worked at the Earth Institute Center for Sustainable Urban Development at Columbia University and managed the team that received the 2009 Leous-Parry Award for Progressive Sustainability for work relating to inclusive urbanization in Cairo, Egypt.

Kevin Hanna is a New Jersey Licensed Land Surveyor with over 30 years of field and office experience. As a Principal and Director of Survey/Laser Scanning at Maser Consulting, Mr. Hanna oversees a diverse range of laser scanning projects for land surveying, heritage preservation, civil and structural engineering design, deformation-monitoring analysis and forensics. His portfolio of laser scanning projects include: Philadelphia City Hall, Grand Central Terminal, Kennedy Space Center, Sterling Mine Mineral Museum, Count Basie Theatre, Staten Island Ferry, and the George Washington Bridge.















Joan Harris-Rico has been the Collections
Manager at Thomas Edison NHP since 1999. She
also works as a Collections Consultant for the New
Jersey Association of Museum's Artifact Assessment
Program, and is a trustee. Joan was formerly
the Registrar at Statue of Liberty NM/Ellis
Island Immigration Museum and the Museum
Technician/Curator at Manhattan Sites. Prior to
her National Park Service employment, she
was a Project Archivist at the New York City
Municipal Archives and Curator/Archivist at
Queens Historical Society.

Sarah M. Heffern has held a variety of positions at the National Trust for Historic Preservation related to online marketing, including website manager, content manager, blog editor, and all-around online "Jill of all Trades." She was a key player in the creation of the PreservationNation web site, conceived and launched the PreservationNation blog and initiated the Trust's social media outreach efforts. In her current role as social media strategist, Sarah works with Trust colleagues and partner organizations to raise the profile of the preservation movement.

Margaret Hickey, RA, is the Principal Historic Preservation Specialist for Connolly & Hickey Historical Architects, located in Cranford. The architecture and historic preservation firm specializes in the restoration, rehabilitation and adaptive use of historic resources. Ms. Hickey develops the overall preservation strategies for projects involving historic resources. Her experience includes the preparation of condition assessment reports, historic preservation plans, historic structure reports and interpretive plans, and the development of design and contract documents, including drawings and technical specifications for historic preservation projects.

John Hnedak, Deputy Superintendent for Business Management, Planning and Development, has worked for the National Park Service (NPS) for over 35 years. Before joining the Statue of Liberty National Monument, Mr. Hnedak was the Chief of Strategic Planning, Resource Management and Business Management for Gateway National Recreation Area. He has served as an acting superintendent at Morristown NHP and the Jamaica Bay Unit of Gateway. Previously, he was the Chief of Historic Preservation Technical Services at the NPS Philadelphia Regional Office.

Richard W. Hunter, *Ph.D.*, *RPA*, is President of Hunter Research, Inc., a historical and archaeological consulting firm in Trenton that has specialized in Section 106 compliance and historic preservation consulting for three decades. Dr. Hunter is a Mercer County Cultural and Heritage Commissioner, a board member and past President of the Trenton Downtown Association, and a former board member and President of Preservation New Jersey.

Matthew Jacobs is a practitioner, educator and advocate of historic preservation and the preservation trades. He is currently working for the National Park Service as the education coordinator at the Stephen T Mather High School for the Building Arts and Craftsmanship (Mather), which is a Career Technical Education High School in Manhattan that prepares students for college and careers in the preservation and stewardship fields. Previously, Mr. Jacobs worked as a Preservation Specialist for the National Park Service's Historic Architecture, Conservation and Engineering Center in Lowell, MA.

Frank Juliano is Executive Director of Reeves-Reed Arboretum, committed to strengthening and re-branding the Arboretum's core education and horticulture programs, operations, cultivation and fundraising, as well as developing a more comprehensive and inclusive visual and performing arts initiative. Mr. Juliano previously served as the Executive Director of The Hudson Valley Writer's Center in New York, and the Greenwich Arts Council in Connecticut. Mr. Juliano also spent seven years at Wave Hill, a top-flight public garden and cultural center in New York City.

Deborah Marquis Kelly is an independent historic preservation consultant with Preservation Partners, a firm specializing in research, documentation and planning for historic sites. She is the co-creator of the NJ Women's Heritage Trail, and recently worked with the Alice Paul Institute to redesign the NJ Women's History website and to include WHT sites. She recently completed a project to provide assistance and funding information to communities whose historic resources were adversely affected by Superstorm Sandy. Ms. Kelly serves on the board of the NJ Historic Trust and is a former board member of Preservation New Jersey.

















Jonathan Kinney is a Senior Historic Preservation Specialist with the NJ Historic Preservation Office. From 2007-2014, his primary role was the review of undertakings pursuant to Section 106 of the National Historic Preservation Act, the New Jersey Register of Historic Places Act, and other regulatory processes. Since 2014, Mr. Kinney has served as the Certified Local Government Program coordinator for the State of New Jersey.

Ginny Kurshan recently retired after many years working for the New York City Landmarks Preservation Commission. In that capacity she researched and wrote hundreds of designation reports and National Register nominations. She was a founding member of the Maplewood Historic Preservation Commission and has served as its Chair since 2002.

Heather Hope Kuruvilla, M.A., J.D., is a museum professional with interests in the areas of intellectual property and rights management, museum administration, board fiduciary responsibility, and the ethical and thoughtful approach to necessary deaccessioning. She is past Interim Director of the Meadowlands Museum. Her research interests have included the intersection of ethics and the law in museum deaccessioning and the impact of the Visual Artists Rights Act on museums. Currently, she is writing an article on the use of proceeds arising from disposal following a deaccession. Her book, A Legal Dictionary for Museum Professionals, is forthcoming.

Brian Lo Pinto was born in Paterson and was raised two blocks away from Hinchliffe Stadium, a high school athletic field with strong community ties that closed in 1997. He co-founded the Friends of Hinchliffe Stadium in 2002 as a volunteer non-profit advocacy organization to create awareness about the stadium's national significance as one of the few remaining Negro Leagues stadiums in the country. The Friends have received guidance and support from the NJ Historic Trust, the National Trust for Historic Preservation, and American Express.

Michael Lysicatos, *AICP/PP*, is the Assistant Director with the Passaic County Department of Planning Economic Development located in Totowa. He specializes in the use of GIS and other technologies to develop urban design solutions

that integrate land use and transportation decisions. These solutions reflect municipal priorities established through local coordination and robust public participation. Mr. Lysicatos led the work to create the Transportation Element of the Passaic County Master Plan which identified 26 scenic and historic byways that serve as the foundation for the Heritage Tourism Element of the County's Master Plan.

Michael Malbrough is a professional artist, illustrator and teacher with over 20 years of experience. Michael's work has appeared in magazines, comics, and apparel, and he has lectured on the role of arts in youth engagement throughout colleges and institutions along the East Coast. A 10-year resident of Orange, Mr. Malbrough is a two-time Hands Community Award Recipient for his role in the founding of ORNG Ink, a youth mentoring program in Orange, and remains an active advocate for the arts and youth empowerment in the community.

Karen Marlowe is President of the South Orange Historical and Preservation Society and serves as a Commissioner on the South Orange Historic Preservation Commission. She is a lifelong resident of South Orange. Ms. Marlowe works to preserve the historic homes, parks, and buildings she grew up with so that they may be enjoyed for decades to come. She is employed by the State of New Jersey, Board of Public Utilities.

Christopher N. Matthews, *Ph.D.* is a professor of anthropology at Montclair State University. His research interests include the archaeology of capitalism, race, heritage, and community-based research. He is the author of two books, An Archaeology of History and Tradition and The Archaeology of American Capitalism. Dr. Matthews is also the current editor of the journal, *Historical Archaeology*, and co-director of the 'A Long Time Coming' project in Setauket, NY and the 'Reverse Archaeology of I-280 Project in Orange.

















Katherine T. McCaffrey is an associate professor of anthropology at Montclair State University. She has conducted ethnographic research in Puerto Rico and the United States on the themes of social movements, militarization, environmental movements and community led development. She is the author of *Military Power and Popular Protest: the U.S. Navy in Viegues, Puerto Rico*.

John McEwen serves as the Executive Director of the New Jersey Theatre Alliance, and is the Founder and Chairman of the Cultural Access Network of New Jersey. He has consulted with many organizations on board development, long-range planning, fundraising and cultural access. Mr. McEwen received his Bachelor's of Arts from Montclair State University and his Master of Arts from New York University, where he has served as an adjunct professor in their Arts Administration Program.

Douglas McVarish is an architectural historian with the NJ Historic Preservation Office (HPO). Having begun his architectural survey work nearly 30 years ago in the film, paper form, and paper map era, he is working on HPO initiatives to incorporate digital technology in field survey. He has extensive experience in architectural survey and photography, gained through work with cultural resource firms and public agencies.

William H. Michelson, Esq., is an attorney and a planner with a subspecialty in Historic Preservation. He is currently Chairman of the Plainfield City Historic Preservation Commission and has served on Plainfield's planning board. He maintains a law practice in Fanwood, and is a Certified Civil Trial Attorney and a Superior Court Mediator. Aside from his professional activity, Mr. Michelson has twice remodeled and lived in historic homes in the Netherwood Heights Historic District in Plainfield.

Michelle Mihalkovitz has been the Supervisory Museum Curator and Cultural Resource Program Manager at Thomas Edison National Historical Park since 2006, caring for the more than 5 million artifacts and archives in the museum collection. She works with conservators and other experts to maintain, preserve, and protect the collections, historic structures, and cultural landscapes. Ms. Mihalkovitz oversaw the development of the Cultural Landscape Report for Glenmont and works with park staff, regional NPS staff, contractors, and volunteers to maintain and restore the Glenmont landscape.

Beth Miller has been the Curator of Thomas Edison's home, Glenmont, for the past 18 years and has worked for the National Park Service for 25 years. Ms. Miller has lectured on the topic of "Historic Housekeeping" for many organizations and, most notably, has been a guest speaker for the topic at the annual conference of the Small Museum Association and also for the New Jersey Historic Trust's Collections Care Workshop. For the past 10 years, she has been a guest professor for the Seton Hall Museum Professions program Object Care class.

Sarah E. Minegar, *Ph.D.* is the Archives Technician and Museum Educator at the Morristown National Historical Park, where she manages the Lloyd W. Smith Archival Collection and the Primary Source Seminar Archival Tutorial program. Dr. Minegar was hired to process and re-house the Smith collection which includes approximately 15,000 printed works and nearly 300,000 manuscripts. Her background in secondary education was instrumental in her ability to help design and execute a new archives-based educational program at Morristown. She is passionate about sharing with young people the documents that bring history to life.

Aubrey Murdock, is Academic Dean of the University of South Orange where she focuses on the role of transdisciplinary media and design within civic education and involvement. Her most recent work includes a short film outlining a history of discriminatory planning policies in the United States and University of Orange's long term site-based oral history project: Hidden Treasure of Our Orange. She is also currently researching a collaborative remediation process in her hometown of Casper, Wyoming.

Evelyn C. Murphy, *Ph.D.*, is Director of Monmouth County Historical Association in Freehold. With three decades of experience in business, government, and the nonprofit sector she brings a unique perspective to the challenge of funding historical programming. Dr. Murphy oversaw the development and completion of the Association's groundbreaking exhibition "Micah Williams: Portrait Artist" and its accompanying catalogue, arranging funding of nearly \$105,000 through a combination of grants, individual donations, a fundraising reception and a matching gift challenge. Under Ms. Murphy's leadership,trustees, staff and volunteers are working to engage corporate sponsors and major donors to fund expanded programming.

















Gary Nelson has had a career in marketing communications and advertising. A transfer from the Midwest, but a long-time resident of Maplewood, he was a founding member of the Maplewood Historic Preservation Commission as well as a long-time member of the local Open Space Trust Committee.

William "Billy" Neumann is a commercial photographer with 25 years of experience and is also an Adjunct Professor of Photography with School of Visual Arts. Former chair of Rutherford's Historic Preservation Commission, he is currently Vice-Chair of the Bergen County Historic Preservation Advisory Board and a Preservation New Jersey Board Member. Author of Rutherford: A Brief History and Rutherford: Images of America, Mr. Neumann is a popular speaker on historic preservation, preserving photographic materials and the history of Bergen County.

Jude Pfister, Ph.D., has been with the National Park Service in the field of historic preservation and cultural resource conservation since 1993. At Morristown since 2004, Dr. Pfister oversees the museum, archival, and library programs with the goal of integrating the separate disciplines into a single unit representing our cultural heritage. His professional interests include American constitutional development; the development of American historiography as a separate discipline; historic preservation and the communication of cultural patrimony to the general public; and understanding the broad scope of historic preservation through the interconnectedness of cultural resources.

Annabelle Radcliffe-Trenner is a founding
Principal of Historic Building Architects, LLC,
in Trenton, an award winning firm specializing in
historic public buildings. Trained as a preservation
architect in Scotland and then at ICCROM in
Rome, she moved to the United States in 1988.
She has a keen interest in the long-term planning
for and the ethics of intervention on historic
properties. One of her interests is the use of
technology and science to supplement the visual
understanding and planning for the preservation
of buildings. She has been interviewed by National
Public Radio and NJ television about historic
preservation issues.

Michael R. Schnoering, FAIA, is a Partner with Mills + Schnoering Architects, LLC, a full service architectural firm with broad experience in the planning and design of new buildings and historic preservation. He holds a Bachelor of Architecture Degree from NJIT and serves on the Board of Directors of the League of Historic American Theatres, the Cultural Access Network (a project of the New Jersey Theatre Alliance), and is a Past Chair of the Yardley Borough (Pennsylvania) Historic Architectural Review Board.

Sarah Scott assists professional and support staff at the New Jersey Historic Preservation Office. She coordinated a mitigation project for the demolition of seven homes that involved interviewing long-time residents about their community and taking comprehensive photos of the buildings and the neighborhood. Ms. Scott also spearheaded work on a nomination for the James Rose residence in Ridgewood, which required extensive indoor and outdoor photography of the unique site. She also assists the Certified Local Government program, and leads monthly training sessions for the public on how to conduct research.

Vanessa Smiley is the Chief of Interpretation and Education at Morristown National Historical Park. Her Master's thesis was titled, "Understanding, Implementing, and Assessing Civic Engagement Programs in the National Park Service (NPS) and Applying it to Current Urban Youth Programming." This helped inspire her interest in the civic engagement and youth programming efforts of the Park Service Centennial. Over ten years she has worked in Harpers Ferry National Historical Park, Chesapeake and Ohio Canal National Historical Park, and the George Washington Memorial Parkway sites of Clara Barton National Historic Site, Great Falls Park, and Glen Echo Park.

Amy Southerland, AICP, is the Tourism and Special Events Manager for the City of Charleston, SC, where she works with the management of horse-drawn carriage, bus, and walking tours, among other tourism activities. Her staff includes four Tourism Enforcement Officers, who ensure the tour companies comply with city ordinances related to tourism activity. Ms. Southerland was previously a Charleston Planner and spearheaded the City's 2015 update to the Tourism Management Plan. Amy's past experience as a licensed tour guide gives her a comprehensive view of tourism from both the industry and management points of view.















Jennifer Stark, AIA, CSBA, is an architect, historic preservation consultant, and certified sustainable building advisor. Her company, Stark Design, specializes in historic preservation-centric projects and new design. She is currently serving as the technical advisor for the Sandy Disaster Relief Grant Program for the NJ Historic Trust. Ms. Stark is a board member of Preservation Action in Washington DC., the Advisory Board of Habitat for Humanity Bucks County, Chair of the Lower Makefield (Pennsylvania) Historic Architectural Review Board and Chair of the Lower Makefield Building Code Appeals Board, as well as several local nonprofit boards.

Geri Stengel uses for-profit skills to help nonprofits to increase their impact and sustainability. Typical projects include strategic planning, business planning for nonprofit commercial ventures, profit optimizations and crowdfunding coach. Ms. Stengel is author of Stand Out In the Crowd: How Women (and Men) Benefit From Equity Crowdfunding and Forget the Glass Ceiling: Build Your Business Without One. She is a former The New School adjunct professor of Social Entrepreneurship and Entrepreneurship, and frequent speaker on topics such as entrepreneurship, social entrepreneurship, crowdfunding, social responsibility, nonprofit sustainability and social media.

Michael Stewart, Ph.D., has a long record of research and publication dealing with the archaeological record of Native Americans of the past 13,000 years in the Mid-Atlantic and Northeast regions. Most recently he is the lead editor and contributor to the book, The Nature and Pace of Change in American Indian Cultures: Pennsylvania, 3000 to 4000 BP. His research interests include human ecology, trade, pottery technology, and the integration of archaeology and environmental sciences. He maintains ongoing field projects in Pennsylvania and New Jersey portions of the Delaware River Basin.

Amy Trimarco is co-chair, with Mary Jo Paterson, of the Glenmont Project of the Rutgers Extension Master Gardeners of Essex County. The Glenmont Project is a service committee that has been restoring flowerbeds at Glenmont since 2009. In 2015, the Project received the prestigious Rutgers State Award for Excellence. Since her retirement in 2006 as Department Administrator of the Biology Department at Rutgers, Newark, Amy has pursued her interests in plants and animals and has become a "professional volunteer" as a Master Gardener and as a Docent at Turtle Back Zoo.

Peggy Van Patton has dedicated much of her life to environmental causes while also working as a public high school teacher. She served on (and later became chair of) her local Environmental Commission and concurrently represented on the Planning Board to work on subdivision/site plan, town center, and Master Plan subcommittees. Ms. Van Patton also served on the local and Somerset County Advisory Committees; Somerset County Open Space and Farmland Preservation Trust Board; and several other groups related to ensuring water quality along the Raritan River. She is an advisor to the Association of New Jersey Environmental Commissions.

Naoma Welk is a business writer who authored two books on the history of South Orange, published by Arcadia: *South Orange* and *South Orange Revisited*. She served on the Montrose Park Historic District Association (MPHDA) Board of Trustees for 10 years; two of those years as President. Ms. Welk lived in Montrose Park for 20 years. Although she and her husband recently moved to Mendham they still support MPHDA.













Seri Worden was recently appointed Senior Field Officer in the National Trust for Historic Preservation's New York City field office. Ms. Worden has 15 years of experience in historic preservation, urban planning, and non-profit leadership. She recently co-curated "Saving Place: Fifty Years of New York City Landmarks" at the Museum of the City of New York and was co-editor of the exhibition's companion publication. She was previously Executive Director of Friends of the Upper East Side Historic Districts and of the James Marston Fitch Charitable Foundation, where she spearheaded the 2014 symposium, "The Accidental Preservationist".

Rebecca Yamin, Ph.D., RPA, has been working in historic preservation for 40 years. Her earliest projects were in New Jersey including many excavations at Raritan Landing and in New Brunswick. While working for John Milner Associates, Inc. she directed many large projects in New York City and Philadelphia. In 1996 Dr. Yamin edited an issue of New Jersey History entitled, "Unearthing the Invisible Colony: Historical Archaeology in New Jersey" and she is the author of Digging in the City of Brotherly Love; and Rediscovering Raritan Landing, An Adventure in New Jersey Archaeology.

Sally Yerkovich is the author of A Practical Guide to Museum Ethics, Adjunct Professor of Museum Anthropology at Columbia University, Director of the Institute of Museum Ethics and Adjunct Professor in the Museum Professions Program at Seton Hall University, and faculty member for the Bank Street College Museum Leadership Program. Her work is increasingly engaged with how museums will face the ethical challenges of the future. Her conference presentation is also informed by her work as chair of the recent AAM Task Force on the use of funds from deaccessioning for the direct care of collections.



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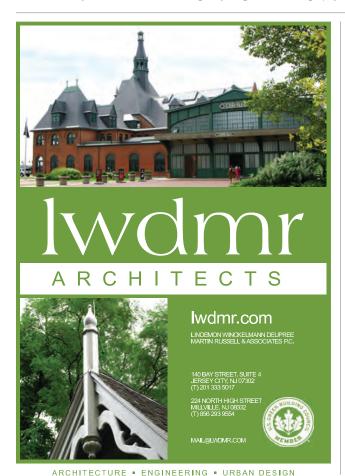
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