100 Years of the National Park Service

Evening Program:

Refreshments under the tent
Self-guided tours of Edison's Laboratory until 6:30 p.m.
Welcome by Thomas Ross, Superintendent, Morristown National Historical Park &
Thomas Edison National Historical Park

Guest Speaker Mike Caldwell, Northeast Regional Director
National Park Service

Mike Caldwell, a 22-year career veteran of the NPS, serves as Regional Director for the National Park Service's Northeast Region. He oversees 80 national parks across 13 states from Maine to Florida. With half of the country's National Historic Landmarks and 20 national parks, the Northeast Region welcomes 32 million visitors annually, with an economic impact of over $1.5 billion.
Economic Value of Historic Preservation in State of New Jersey

STATEWIDE PARTNER
NATIONAL TRUST FOR HISTORIC PRESERVATION

11 million visitors

2 billion in visitor spending

500 new jobs and $27 million in payroll
THURSDAY JUNE 9, 2016

New Jersey History & Historic Preservation 2016 Conference

10:45 a.m.  SESSION (S-6)
50 Years of Section 106
Review: The Re-Visioning of New Jersey’s Past

2:00 p.m.  SESSION (S-11)
Effective Marketing for Heritage Tourism

3:30 p.m.  SESSION (S-15)
Planning for Heritage Tourism

SOUTH ORANGE, NJ
Thank you to the sponsors, speakers, volunteers, and all who attended Building a Place for History: 2016 NJ History & History Preservation Conference for helping to make this event a success. We look forward to seeing you next year!