



2018 Conference Sponsor Information Sheet

Sponsorships, exhibit space, program advertisements, and conference registration all in one place:
www.njpreservationconference.org/sponsors

Deadlines

MARCH 30 | Sponsor commitments due
APRIL 9 | All payments and artwork due
MAY 1 | Tote bag inserts due

Submitting Ads & Logos

The company logo must be submitted as an Illustrator EPS file with fonts converted to outlines. If no logo is provided, the company name will be used. Ads must be submitted in high resolution PDF file format. If ads are not submitted in the required format, the company logo will be displayed in the ad space. You may upload your artwork online at the time that you register your sponsorship or email it to: catherine.goulet@dca.nj.gov

Payment

Make checks payable to **Friends of New Jersey Heritage**.
Mailing address: Friends of New Jersey Heritage, PO Box 191, Trenton, NJ 08602
*Logos, ads, and payment are due by **March 30**.*

Tote Bag Inserts

Mailing Address | New Jersey Historic Trust, PO Box 457, Trenton, NJ 08625
Delivery Address | New Jersey Historic Trust, 101 South Broad Street,
6th Floor, Trenton, NJ 08608
Tote bag inserts are due by **May 1**.

Advertisement Only Pricing

Full Page | \$1,000 **Quarter Page** | \$250
Half Page | \$500 **Business Card** | \$150

Program Book Specifications

Logo and advertisements may be in full color

Back cover | **Inside back cover** | Contact michele.racioppi@dca.nj.gov for specifications

Full page, non-bleed | 6.75 in. wide x 9.75 in. high

Half page, horizontal | 6.75 in. wide x 4.75 in. high

Half page, vertical | 3.25 in. wide x 9.75 in. high

Quarter page | 3.25 in. wide x 4.75 in. high

Business Card | 3.25 in. wide x 1.87 in. high (93% of average business card)

Exhibit Space Information & Pricing

Conference sponsors (\$750 level and above) | Space included with sponsorship

Businesses | \$140 (includes one lunch)

Nonprofit organizations | \$45 (includes one lunch)

Authors (half a table) | \$15 (cost of lunch) | Free if registered for conference

- The Marketplace will be open from 8:00 am–3:30 pm (setup: 7:00–8:00 am)
- Each exhibit space includes a 6 ft. table with 2 chairs
OR an 8 x 8 ft. exhibit space with no table.
- All exhibits must be freestanding; no materials may be mounted to the walls or ceiling. Only painter's tape may be used on floor or wall surfaces.
- Driving and unloading instructions will be provided prior to the event